1. Attempt all questions.

GUJARAT TECHNOLOGICAL UNIVERSITY BE – SEMESTER V • EXAMINATION – WINTER - 2012

BE – SEMESTER V • EAAMIN	$\mathbf{A}\mathbf{I}\mathbf{I}\mathbf{O}\mathbf{N} = \mathbf{W}\mathbf{I}\mathbf{N}\mathbf{I}\mathbf{E}\mathbf{K} + 2\mathbf{U}\mathbf{I}\mathbf{Z}$
Subject code: 151501	Date: 12-01-2013
Subject Name: Entrepreneurship Developme	ent and Productivity Engineering
Time: 02:30 pm to 05:00 pm	Total Marks: 70
Instructions:	

2.	Ma	ke suitable assumptions wherever necessary. ures to the right indicate full marks.	
Q.1	(a)	Suggest the strategies you would like to adept to make the environment of your educational institute (including hostels) creative?	07
	(b)	Importance of "risk taking' ability in Entrepreneurship.	07
Q.2	(a)	Who are the two giants of I.E.fields? What was their contribution in increasing productivity?	07
	(b)	Administration is one sphere of industry where attitude is the greatest influencing factor in productivity promotion. OR	07
	(b)	List and Explain the factors tending to reduce productivity.	07
Q.3	(a)	Role of trade unions in productivity.	07
	(b)	Explain productivity if services.	07
Q.3	(a)	OR Explain "Agricultural' procuctivity	07
Q	(b)	Role of national productivity council.	07 07
Q.4	(a)	Who is Entrepreneur ? What is the influence of environment on growth of entrepreneurship.	07
	(b)	Write note on entrepreneurship Dev.institute . OR	07
Q.4	(a)	Explain 'Blocks to creativity'	07
Q.4	(b)	Explain' Entrepreneurship and Govt. policies'	07
Q.5	(a)	Describe traits & characteristics of successful entrepreneurs	07
C	(b)	"Improvement in productivity leads to cost effectiveness" Discuss. OR	07
Q.5	(a)	Describe historical growth of "Indl.Engg."	07
	(b)	Improvement and measurement (of productivity) go hand in hand . Explain with illustration.	07
