GUJARAT TECHNOLOGICAL UNIVERSITY B. E. - SEMESTER – VII • EXAMINATION – WINTER 2012

Subject code: 171403Date: 01/01/20Subject Name: Entrepreneurship and Food Plant managementTime: 10.30 am - 01.00 pmTotal Marks:					
Insti	1. 2. 1	ONS: Attempt any five questions. Make suitable assumptions whe Figures to the right indicate full			
Q.1	. ,	Explain maintenance of food Describe motivation and lead What is entrepreneur and entropy of smart entrepreneur.	-	04 05 05	
Q.2	(a) (b)	Give steps for HACCP and de Describe food product develo	0	07 07	
	(b)	Give profile of the food processing sector in India and Gujarat.			
Q.3	(a)	 Answer the following (Any Five) (i) Differentiate production planning and control. (ii) What is independent purchase? (iii) How will you calculate economic batch quantity? (iv) Explain need for entrepreneurship. (v) What is quality of food? (vi) Give important segments of food processing in India. 			
	(b)			04	
		OR			
Q.3	(a) (b)	1	zation? Give types of structures with	07 07	
Q.4	(a)		the given data for the 16 th day. During activities were carried out. Rs. 8000 Rs. 22000 Rs. 10000	07	
		Stock lost	Rs. 200		
		Product sold	Rs. 50000		
		Trade creditor Debtor	Rs. 5000 Rs. 3000		
	(b)	(i)Describe a method of calc (ii)Explain principle of JIT.	culating cost of a product.	04 03	

OR

		UK		
Q.4	(a)	Answer the following (Any five)		
		(i)What is ISO 9000?		
		(ii)What do you understand by techno-economic viability of project?		
		(iii)What is a business opportunity?		
		(iv)What is operational management?		
		(v)Give importance of performance appraisal.		
		(vi)How will you select raw materials for production?		
Q.4	(b)	What are the support institutions for promoting food processing sector? Discuss any one.	04	
Q.5	(a)	Write short notes. (Any Two)	07	
	()	(i)Product life cycle.		
		(ii) 6 σ concept.		
		(iii)Stages for industrial growth.		
	(b)		07	
	(0)	planning. Explain in brief.	07	
		OR		
Q.5	(a)	Explain materials requirement planning (MRP).	07	
Q.J	(a) (b)	(i) Discuss full costing and marginal costing.	05	
	(U)			
		(ii) What is Kaizen concept?	02	
