

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER-V • EXAMINATION – WINTER 2013

Subject Code: 151501**Date: 29-11-2013****Subject Name: Entrepreneurship Development & Productivity Engineering****Time: 10.30 am - 01.00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Analyze risk bearing as a key characteristic of a successful entrepreneur. **07**
(b) Criticize: It is small enterprises which shape the national economy. **07**
- Q.2** (a) Discuss main functions of entrepreneurial support system. How does it help identify potential entrepreneurs? **07**
(b) Discuss growth of women entrepreneurship in India. **07**

OR

- (b) Explain role of Creativity as a key ingredient for a successful entrepreneur. **07**
Discuss with specific examples.
- Q.3** (a) Raghav is budding software professional, trained in HTML technologies. **07**
His father has been a successful medical practitioner, an eye surgeon, and mother, a insurance and small investments manager. Raghav has career options available to him, either as a Government servant in State owned IT-Park, or as an engineer in R & D firm. While his mother is insisting on a Government job nearby, his father wishes that Raghav starts a business of providing IT solutions to the medical fraternity.

Analyse Raghav's career options vis-à-vis potential entrepreneurial option, and also suggest type of business he might start, if he decides to own a business.

- (b) Discuss importance of preparation of an effective project proposal for a successful funding application. **07**

OR

- Q.3** (a) Discuss nature of role of Entrepreneurial assistance organizations in building a successful businessman. **07**
(b) Discuss with examples: Hindrances to productivity growth. **07**
- Q.4** (a) Discuss role of workers and trade unions in productivity improvement. **07**
(b) Discuss main areas of Indian work system where you think productivity improvement can help in bringing about change. **07**

OR

- Q.4** (a) Describe the agricultural productivity scenario in India. **07**
Q.4 (b) Discuss various factors of production and their influence on productivity. **07**
- Q.5** (a) Discuss your views on level of productivity in Indian context, and the steps to be initiated, especially for service sector. **07**
(b) Discuss main influencing factors for the growth of requirement of management consultancy for the small entrepreneurs. **07**

OR

- Q.5** (a) Discuss historical growth of Industrial engineering as a Productivity Improvement profession. **07**
(b) Express your views on how to improve productivity in public sector enterprises. **07**
