GUJARAT TECHNOLOGICAL UNIVERSITY BE - SEMESTER-VII • EXAMINATION – WINTER 2013

0		t Code: 171605 Date: 03-12-201 t Name: Enterprise Resource Planning	-2013	
Tiı	Time: 10:30 TO 01:00 Total Marks		0	
1113	1 2	 Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. 		
Q.1	(a) (b)	What is ERP? Explain the benefits of ERP in detail Explain Data Warehousing, Data Mining and OLAP.	07 07	
Q.2	(a)	What are the different phases of ERP implementation Life cycle. Explain any 5 phase in detail.	07	
	(b)	*	07	
	(b)	-	07	
Q.3	(a) (b)		07 07	
Q.3	(a)	List the various subsystems of Finance Module. Explain any two subsystems of	07	
	(b)	Finance Module in detail. Explain the following functions in detail: Pre-purchasing activities, Purchasing, Invoice verification and Material Inspection.	07	
Q.4	(a) (b)	Explain BOM in detail with one example What is the difference between E-Commerce and E-Business? Write 10 Golden Rules for E-Business	07 07	
Q.4		OR Explain eBusiness architecture as an integration of various systems like (a) CRM, (b) ERP, (c) Selling Chain Management, (d) Operating Resource Management, (e) Enterprise Application Integration and (f) Business Annalistic, Knowledge Management and Decision Support	14	
Q.5	(a) (b)	Write basic functions of JD Edwards - Enterprise One What is Supply Chain Management? Why is it required for any business? Explain Supply Chain Management architecture in detail.	07 07	
Q.5	(a) (b)	OR Write basic functions of CRM Module of Microsoft Dynamics Explain Business Modeling and Integrated Data Model in detail	07 07	
