Seat No.: \_\_\_\_\_\_ nrolment No. \_\_\_\_\_

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

	U	B. HMCT – SEMESTER – I • EXAMINATION – WINTER • 2014 ect Code: 113303 Date: 30-12-2014 ect Name: Tourism and Hospitality Industry
		: 10:30 am – 01:00 pm Total Marks: 70
	Instruc	<ol> <li>Attempt all questions.</li> <li>Make suitable assumptions wherever necessary.</li> <li>Figures to the right indicate full marks.</li> </ol>
Q.1	(a) (b)	Give definition about tour & tourist Mention Evolution in tourism industry
Q.2	(a) (b)	Mention role of transportion in tourism Types of accommodation
	<b>(b)</b>	OR Role of NGO in Tourism Industry
Q.3	(a) (b)	Give details about IATA & PATA Role of Travel agent & Tour Operator in Tourist Industry  OR
Q.3	(a) (b)	Give detail about reservation system Give Essential point for Classification of Tourism
Q.4	(a)	Mention about food and beverage facilities in tourism industry

Give detail about Hospitality organization

Mention present status of Tourism industry

Introduction of global distribution system

Give details about Hospitality organization

What is inbound & outbound Tourism mention in detail

Mention the growth of Tourism

Role of Government in Tourism

**(b)** 

(a)

**(b)** 

(a)

**(b)** 

(a)

**(b)** 

**Q.4** 

Q.5

**Q.5** 

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