Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

HMCT – SEMESTER – V• EXAMINATION – WINTER 2014

Subject Code: 173302 **Date: 01/12/2014**

Subject Name: Food & Beverage Control - II

Time: 10:30 to 01:00 pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	Different type of recruitment strategies used in hotel industries.	**07**
	(b)	Draft training program for the new trainees in hotel.	**07**
Q.2	**(a)**	Explain the selection process in details.	**07**
	(b)	Mention the latest trends in HR used in hotel industry?	**07**
		OR	
	(b)	What do you mean by budget? Explain zero-based budgeting.	**07**
Q.3	**(a)**	Write introduction on banquets with definitions.	**07**
	(b)	Write three types of buffet set-up followed in hotels?	**07**
		OR	
Q.3	**(a)**	Make the organizational chart of Banquet with the duty and responsibilities of banquet manager.	**07**
	(b)	Name and describe the type of bookings procedure laid in banquets?	**07**
Q.4	**(a)**	What is working capital and why it is required to manage working capital?	**07**
	(b)	What is the importance of financial management in hotels?	**07**
		OR	
Q.4	**(a)**	What points to be considered while making an airline menu?	**07**
	(b)	Make a menu for 12 hours flight	**07**
Q.5	**(a)**	Discuss between 1st class, Business class, economy service standards.	**07**
	(b)	Write a note on kiosks and food courts.	**07**
		OR	
Q.5	**(a)**	Write a note on globalization of fast food .	**07**
	(b)	Describe in your own words the impact of fast food outlet in retail sector.	**07**

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