Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

## BE - SEMESTER-VIII • EXAMINATION - WINTER • 2014

	•	Code: 182905 Date: 25-11-201	14
Tiı		Name: Surface Ornamentation & Fashion Art (Department Elective II) 2:30 pm - 05:00 pm  Total Marks:	70
Inst	1. 2.	Attempt all questions.  Make suitable assumptions wherever necessary.  Figures to the right indicate full marks.	
Q.1	(a)	Give detailed classification of embroidery machines. Also, explain some of the	07
	<b>(b)</b>	important features of flat bed embroidery machines.  With the help of neat diagrams, explain different parts of Schiffli machine in detail.	07
Q.2	(a) (b)	State the salient features of Chenille Thread Embroidery machine in detail. With the help of example, explain the construction and application of frames on embroidery machines.	07 07
	<b>(b)</b>	<b>OR</b> Write a brief note on "Sewing machine with an embroidery module".	07
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Q.3	(a)	Discuss the significance of backing material and write a brief note on "Specialty backing material".	07
	<b>(b)</b>	Explain briefly and Illustrate the following:  • Back stitch	07
		<ul> <li>Underlay stitch used in machine embroidery</li> <li>Bean stitch used in machine embroidery</li> <li>OR</li> </ul>	
Q.3	(a)	Describe any two Embroidery Defects which are more significant in case of letter embroidery. Also give the causes and remedial measures to avoid the same.	07
	<b>(b)</b>	Describe the sequence for computerised embroidery operations in detail.	07
Q.4	(a) (b)	Discuss in brief the traditional costumes of any two states of South India.  Write in detail about different techniques for Fashion Promotion.	07 07
Q.4	(a)	OR Explain in detail about the principles of design.	07
ζ	(b)	Describe briefly, the traditional costumes for Men and Women of China.	07
Q.5	(a) (b)	Write a note on Chanderi, Maheshwari and Patola Sarees. Write in brief about any two famous International fashion designers (not of Indian Origin) and their labels.	07 07
		OR	
Q.5	(a) (b)	Write a brief note on "Embroidery Work of Kashmir & Punjab" Write in brief about any two famous fashion designers of India and their labels.	07 07

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