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GUJARAT TECHNOLOGICAL UNIVERSITY B.PHARM - SEMESTER- VIII- EXAMINATION - SUMMER-2017

Subject Code: 2280010 Date: 09/05/2017 **Subject Name: Hospital Management and Medical Tourism** Time: 10:30 AM to 01:30 PM **Total Marks: 80 Instructions:** 1. Attempt any five questions. 2. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks. Define hospital. Classify them into various types depending upon different 06 0.1 criteria. Enlist functions of modern hospitals. **(b)** Explain the budget preparation for hospitals. 05 Give details about hospital organization. 05 (c) **Q.2** Explain in detail: 1. Biomedical waste disposal 06 (a) 2. Medical record keeping in hospitals. **(b)** Write short note on blood bank services provided by hospitals. 05 Explain OPD. (c) 05 0.3 Write short note on IPR. (a) 06 Define health. Explain public health administration. 05 **(b)** Explain sources of herbal drugs. (c) 05 Define illness. Give the direct and indirect causes of disease. Classify disease. **Q.4** 06 (a) Write short note on infection control committee. 05 **(b)** Write short note on medical asepsis. 05 (c) Define service. Give the detailed classification of service organizations. **Q.5** 06 (a) Explain its characteristics. **(b)** Write short note on health care revolution in India. 05 (c) Enlist and explain health care organizations. 05 **Q.** 6 Explain pyramidal structure of health services. Role of hospitals in health care. 06 (a) Explain the duties of governing board, executive board and CEO in hospital **(b)** 05 management. Write short note on communicable disease. 05 (c) **Q.7** Who can be appointed as a middle level manager in hospitals? Explain their **06** duties and responsibilities in structuring hospital organization. 1. Tele health **(b)** Explain: 05 2. Health insurance.

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Write short note on medical tourism.

(c)