

GUJARAT TECHNOLOGICAL UNIVERSITY**Diploma [Commercial Art] Sem-I examination January 2009****Subject code: CA- 310013****Subject Name: communication skill****Date: 13/01/2009****Time: 11:00am-1:30pm****Total Marks: 70****Instructions:**

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	Describes importance of communication in the field of commercial art.	14
Q.2	(a) write a paragraph in hundred words, 'my favorite festival.'	07
	(b) Translate the following paragraph in Gujarati or Hindi.	07

Gujarat is my state . It is the western side of India . The capital city of my state is Gandhinagar . There are many big cities in Gujarat . Each city has its peculiarity. Most of them have their history . Ahmedabad was founded by Ahemd shah .Vadodara was developed by Gayakwad. Bhavnagar was developed by king Bhavsinhji , Porbandar is known as the birth place of Mahatma Gandhi. Gujarat has given great leaders like Gandhiji and Sardar patel . In Gujarat there are many big rivers , like the Narmda , the Tapi , the Sabarmati and the Mahi. There are many religions temples and place of pilgrimage in Gujarat like Ambaji , Somnath , Dwaraka , Palitana , Girnar , and etc. Girnar also known for lions. Gujarat is rich in its cultural heritage . I like my state very much .

or

- (b) **Shorten the length of following paragraph to its 1/3 and give a suitable title .** **07**

we all know what means by a "good" man . Ideally good man does not drink or smoke , avoids bad language , converses in the presence of men exactly as he would if there were ladies present , attends church regularly and holds the correct opinions. On all subjects .he has a wholesome horror of wrong doing and reality that it is our painful duty to castigate sin. He has a still greater horror of wrong thinking and considers it the business of the authorities question the wisdom or the views generally accepted by middle aged successful citizens. Apart from his professional duties , at which he is assiduous, he spends much time in good works.

Q.3	Do as directed	14
	1) We visited Agra last week (use 'next ' in place of 'last')	
	2) Can you sing like a cuckoo. (answer in short)	
	3) I am watering the plants now. (use 'daily ' in place of 'now')	
	4) They read a newspaper everyday . (use 'now' in place of everyday)	
	5) Tease (give synonyms)	
	6) Brisk (give anonyms)	
	7) One who can't read or write . (give a one word)	

or

Q.3	Do as directed	14
	1) Bag – beg (make sentence on each)	

- 2) Correct (give synonyms)
- 3) Accept (give antonyms)
- 4) A place where sick people are treated (give one word)
- 5) A man who is not married (give one word)
- 6) A child's play (make a meaningful sentence)
- 7) A hard nut to crack (make a meaningful sentence)

Q.4 **Correct the following sentences .** **14**

- 1) Some student are playing in garden .
- 2) Work hard lest you should not fail.
- 3) Wait here until i do not return .
- 4) I will meet him yesterday .
- 5) An India is an independent country .
- 6) He is a honest man .
- 7) We see by our eyes.

or

Q. 4 **Give meaning & make sentence** **14**

- 1) Of course
- 2) Peep into
- 3) Stand still
- 4) Turn to
- 5) Slow down
- 6) On and on
- 7) Try one's best

Q.5 **Match the words of A with B** **14**

A

periphery
circle
bottom
top
at the side
slanting
upright

B

round
external boundary
vertical
base
apex
lateral
oblique

or

Q.5 **Put the correct word in the blank** **14**

- 1) The soldier _____ the boy on his head .(hit / heat)
- 2) Robert was _____ so everybody made fun of him.(full / fool)
- 3) He wanted to _____ tea (sip / ship)
- 4) Ya-toe could not give a gift so well as the _____ merchant .(rich / reach)
- 5) I worked hard according to my teacher's _____.(advice / advise)
- 6) Nathu know only the _____ and the man .(sun / son)
- 7) South India has many _____ resort. (sea / see)

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