

GUJARAT TECHNOLOGICAL UNIVERSITYDiploma Semester –Vth Examination December - 2010**Subject code: 355504****Subject Name: Industrial Management & Organizational Behavior****Date: 29 /12 /2010****Time: 02.30 pm – 05.00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain role of L.P.G. in India. **07**
 (b) Describe in brief the concept of growth of Indian manufacturing industry. **07**
- Q.2** (a) Describe “ Industrial Revolution ” with its good and bad effects. **07**
 (b) Describe the nature & importance of management in modern business organization **07**
- OR**
- (b) Enumerate the assumption of McGregor’s theory X & theory Y. **07**
 Which one is applicable in India.
- Q.3** (a) What is meant by industrial psychology? Explain its application in industry? **07**
 (b) Describe the importance of human relation skill to a manager. **07**
- OR**
- Q.3** (a) Describe the following methods of workers participations in management: **07**
 1. Making the labor shareholders
 2. Workers committee
 3. Joint management councils
 (b) Explain the term : **07**
 – Positive discipline
 – Negative discipline
 What are the effects of indiscipline an industry?
- Q.4** (a) “A good leader is not necessarily a good manager”. Discuss the statement & compare leadership with management. **07**
 (b) What is supervision? State the essential qualities of a supervisor/ foreman in fabrication industry **07**
- OR**
- Q. 4** (a) Describe the role of a foremen / supervisor in fabrication industry with reference to the following: **07**
 – Quality control
 – Productivity
 – Workers
 (b) Explain briefly different characteristics of individual behavior. **07**
- Q.5** (a) Explain briefly following: **07**
 – Value.
 – Instrumental value.
 – Terminal value.
 – Ethics.
 – Attitude.
 (b) What is personality? Explain ten stages of personality improvement. **07**
- OR**
- Q.5** (a) Define recruitment. Describe the various sources of recruitment in brief. **07**
 (b) Prepare your resume as a qualified fabrication shop supervisor. **07**
