

GUJARAT TECHNOLOGICAL UNIVERSITY
Diploma Engineering Semester –V Examination Dec’11- Jan’12

Subject code: 355504

Date: 28/12/2011

Subject Name: Industrial Management & Organizational Behaviour

Time: 10.30 am – 01.00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is considered Authentic.

Q.1

- (a) Explain advantages and limitation of L.P.G. on current market through sketch. **07**
- (b) State product and location of following industries **07**
 (1) L & T ltd (2) Anup Engg. (3) IDMC ltd. (4) HDO Ltd (5) Elecon Engg, Ltd. (6) Vividh Hi-fab (7) Modest Pvt. Ltd.

Q.2

- (a) Write short note on any two of the following in connection with managerial skill. **07**
 1. Technical skills
 2. Conceptual skill
 3. Human relation skill
- (b) Explain process of management through chart. **07**

OR

- (b) Explain NINE ways of effective communication. **07**

Q.3

- (a) Explain “ Human mind and Human behavior is like ice burg. “ **07**
 (b) What is meant by industrial disputes? What are its causes ? **07**

OR**Q.3**

- (a) Explain aims and objectives of Industrial psychology. **07**
 (b) State seven major areas of organization psychology and explain any three in detail. **07**

Q.4

- (a) Explain on the following statements: **07**
 1. Leadership is an influence interaction process.
 2. Leadership is situational.
- (b) Explain briefly following: **07**
 1. Value.
 2. Instrumental value.
 3. Terminal value.
 4. Ethics.
 5. Attitude.

OR

- Q. 4** (a) What is supervision? State the essential qualities of a supervisor/ foreman in fabrication industry **07**

- (b) Explain in brief: **07**
1. Measurement of attitude.
 2. Measurement of personality.

Q.5

- (a) What is frustration? Explain major reasons of frustration in employees. **07**
- (b) Describe the benefits of training. **07**

OR

- Q.5** (a) Define recruitment. Describe the various sources of recruitment in brief. **07**
- (b) Describe any two of the following methods of executive training: **07**
1. Case study method.
 2. Business game.
 3. Role playing.
