

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
DIPLOMA ENGINEERING – SEMESTER –V • EXAMINATION – SUMMER-2017

Subject Code: 3355504

Date: 09-05-2017

Subject Name: INDUSTRIALMANAGEMENT & ORGANISATION BEHAVIOUR

Time: 2.30 TO 5.00PM

Total Marks: 70

Instructions:

1. Attempt All questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Each question carry equal marks (14 marks)

- Q.1 (a) Define the term ‘ management’ . 07
Described the important characteristic of management. ?
- (b) Define the term ‘recruitment.’. 07
Describe the various source of recruitment in brief.
- Q.2 (a) Name and describe the various levels of management with their functions. 07
- (b) Describe the importance of human relation skills to a manager. 07
- OR
- Q.2 (b) Define the production ,Planning & control. Describe its’ important 07
- Q.3 (a) List out the various buying techniques and describe the any one buying 07
techniques
- (b) State and describe the importance function of leadership. 07
- OR
- Q.3 (a) Define the term ‘material management ‘. Describe its’ objectives 07
- (b) Define the tem scheduling ? 07
How does it differ from loading ? State the objective of scheduling ?
- Q.4 (a) What is a job order production ? State its characteristics ? 07
Describe continuous production. How does it differ from job order
production?
- (b) State the important duties of a foreman in relation to the following: 07
(a) Towards supervision and control of labor
(b) Towards cost , quality and quantity
- OR
- Q.4 (a) What is meant by industrial psychology? What are its applications in 07
industry ?
- (b) Described ten commandments for good listening. 07
- Q.5 (a) What is meant by worker’ grievances ? 07

Describe the worker's grievances handling procedure?

- (b) Define the term 'motivation' ? 07
List out the different types of motivation Described them in brief .

OR

- Q.5 (a) Describe making telephonic conversation and new technology briefly. 07
(b) Describe the benefits and advantage of Training. 07
