Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

DIPLOMA ENGINEERING – SEMESTER –V • EXAMINATION – SUMMER 2015

Subject Code: 3355504

Subject Name: I.M. & O.B.

Time: 2:30 pm to 5:00 pm

Instructions:

Date:12/05 /2015

Total Marks: 70

- 1. Attempt any five questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.
- 4. Each question carry equal marks (14 marks)

Q.1	(a)	Define the term "Management". List functions of Manager. Explain any two functions.	07
	(b)	Difference between Management, Administration & Organization.	07
Q.2	(a)	Describe Concept of Material Management.	07
	(b)	Describe Purchase Procedure of Material.	07
		OR	
	(b)	Classify the Inventory. Describe Inventory Control.	07
Q.3	(a)	Define the term PPC. Explain Function of PPC.	07
	(b)	Describe Effective Speaking in Industry.	07
		OR	
Q.3	(a)	Describe Principle of Sound Production Control System.	07
	(b)	Describe Telephonic Communication.	07
Q.4	(a)	Describe Aims & Objective of Industrial psychology.	07
	(b)	Define the term "Motivation". Explain Theory of Motivation.	07
		OR	
Q. 4	(a)	Explain in brief: Industrial Dispute.	07
	(b)	Explain factors determining Morale.	07
Q.5	(a)	Define the term "Leadership". Describe Quality of Leadership.	07
	(b)	Define the term "Recruitment". Explain Selection Procedure for recruitment.	07
	(~)	OR	•
Q.5	(a)	Difference between Leadership and Management.	07
	(b)	Describe Various method of training a Worker.	07
