

Seat No.: \_\_\_\_\_  
No. \_\_\_\_\_

Enrolment

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**DIPLOMA ENGINEERING - SEMESTER-V • EXAMINATION – SUMMER • 2015**

**Subject Code: 355101**

**Date: 01-05-2015**

**Subject Name: Fashion Art**

**Time: 02:30 pm - 05:00 pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is considered to be Authentic.

- Q.1** (a) Explain the meaning and principles of fashion. **07**  
(b) Explain the stages of fashion cycle. **07**
- Q.2** (a) Explain campus fashion & haute couture. **07**  
(b) Explain lengths and breaks in fashion cycle. **07**
- OR
- (b) Explain long run and short run fashion. **14**
- Q.3** (a) Explain the factors influencing fashion movement. **07**  
(b) Explain classics, fad and taste in fashion. **07**
- OR
- Q.3** (a) Explain fashion badership and sources of fashion. **07**  
(b) Explain the process of promotion of fashion from designer to closet. **07**
- Q.4** (a) Explain trickled down theory. **07**  
(b) Explain about the selection of design, colour and texture in working sketch. **07**
- OR
- Q.4** (a) Explain bottom up theory. **07**  
(b) Explain the factors influencing fashion. **07**
- Q.5** (a) Explain about the requirement of boutique and fashion studio. **07**  
(b) Write about any two national fashion designer and their area of work. **07**
- OR
- Q.5** (a) Write about the various types of designers. **07**  
(b) Write about any two international fashion designers and their area of work. **07**

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ગુજરાતી

- પ્રશ્ન. ૧ અ O[XG GM VY” VG[ 1;wWF\TM ;DHFJMP ૦૭  
 બ O[XG ;F.S, GF TASSF IJX[ ;DHFJMP ૦૭
- પ્રશ્ન. ૨ અ S[d5; O[XG VG[ CFp8[ SFpRZ ;DHFJMP ૦૭  
 બ O[XG ;F.S,GL ,\AF. VG[ A||S IJX[ ;DHFJMP ૦૭
- અથવા  
 બ ,M\U ZG VG[ XM8” ZG O[XG ;DHFJMP ૦૭
- પ્રશ્ન. ૩ અ O[XG GL C,R,G[ V;Z SZTF 5|ZA/M ;DHFJMP ૦૭  
 બ O[XG DF\ S,F;L4 O[0 VG[ 8[:8 ;DHFJMP ૦૭
- અથવા  
 પ્રશ્ન. ૩ અ O[XGG] G[T’tJ VG[ O[XGGF :+MT IJX[ ;DHFJMP ૦૭  
 બ 0LhF.GZ YL S,Mh[8 ;]WLGf O[XG GF 5|DMXGGL 5|S|IF ;DHFJMP ૦૭
- પ્રશ્ન. ૪ અ 8=LS, 0FpG YLIZL ;DHFJMP ૦૭  
 બ J{SL\U :S[R DF\ 0LhF.G4 S,Z VG[ 8[1RZGL 5;\NUL IJX[ ;DHFJMP ૦૭
- અથવા  
 પ્રશ્ન. ૪ અ AM8D V5 YLIZL ;DHFJMP ૦૭  
 બ O[XG G[ V;Z SZTF\ 5|ZA/M ;DHFJMP ૦૭
- પ્રશ્ન. ૫ અ A]8LS VG[ O[XG :8]0LIM GL H~ZLIFT IJX[ ;DHFJMP ૦૭  
 બ SM. 56 A[ ZFQ8=LI O[XG 0LhF.GZ VG[ T[GF SFI”1F[+ IJX[ ,BMP ૦૭
- અથવા  
 પ્રશ્ન. ૫ અ IJ|W 5|SFZGF 0LhF.GZ IJX[ ,BMP ૦૭  
 બ SM.56 A[ VF\TZZFQ8=LI O[XG 0LhF.UZ VG[ T[GF SFI”1F[+ IJX[ ,BMP ૦૭

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