

Seat No.: _____
No. _____

Enrolment

GUJARAT TECHNOLOGICAL UNIVERSITY

Diploma Engineering - SEMESTER-V • EXAMINATION – SUMMER • 2015

Subject Code: 355504

Date: 12-05-2015

Subject Name: Industrial Management and Organization Behavior

Time: 02:30 pm - 05:00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is considered to be Authentic.

- Q.1** (a) Write name, address and products of 14 fabrication industries in Gujarat **07**
(b) Explain in brief GATT **07**
- Q.2** (a) Enumerate the relationship between administration, management & organization. **07**
(b) Explain different managerial skills required in fabrication industry. **07**
- OR
- (b) What is meant by industrial psychology? What is its application in industry? **07**
- Q.3** (a) Describe in brief: **07**
1. Individual behavior
2. Group behavior
(b) Enumerate the assumption of McGregor's theory X & theory Y. which one is applicable in India. **07**
- OR
- Q.3** (a) Describe the effect of industrial disputes. State the significance measures to prevent industrial disputes. **07**
(b) Explain the term : **07**
1. Positive discipline
2. Negative discipline
What are the effects of indiscipline an industry?
- Q.4** (a) A good leader is not necessarily a good manager. Discuss the statement & compare leadership with management. **07**
(b) "A Foreman acts as a healthy link between the labor & management." Justify the statement. **07**
- OR
- Q.4** (a) Describe the role of a foremen with reference to any three of the following: **07**
1. Quality control 2. Productivity 3. Machines
(b) Explain different characteristics of individual behavior in chart form. **07**
- Q.5** (a) What is perception? Explain factor influencing the perceptual process with neat sketch. **07**
(b) What is personality? Explain ten stages of personality improvement. **07**
- OR
- Q.5** (a) Define recruitment. Describe the various sources of recruitment in brief. **07**
(b) Define training. What are the objective of training and development function? **07**
