

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**DIPLOMA ENGINEERING – SEMESTER – VI • EXAMINATION – SUMMER-2015**

**Subject Code: 361604**

**Date: 11/05/2015**

**Subject Name: Enterprise Resource Planning**

**Time: 10:30 AM TO 1:00 PM**

**Total Marks: 70**

**Instructions:**

1. Attempt any five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Each question carry equal marks (14 marks)

- Q.1** (a) List SAP R/4 Applications. Explain any THREE of them. **07**  
(b) What is ERP? Explain the benefits of ERP. **07**
- Q.2** (a) Explain Integrated Data Model. **07**  
(b) Discuss in detail Business Engineering with Information Technology organization. **07**
- OR
- (b) Explain Materials Management Module. **07**
- Q.3** (a) Explain SCM and CRM in detail. **07**  
(b) Explain the following. **07**  
1) Gap Analysis.  
2) Project Planning Phase.
- OR
- Q.3** (a) Why Strong Leadership is important for ERP implementation. **07**  
(b) Explain Pre-evaluation screening, package evaluation and End-user Training **07**
- Q.4** (a) Explain : ERP implementation methodology. **07**  
(b) Explain Financial Accounting and Controlling of Finance Module in detail. **07**
- OR
- Q.4** (a) Explain guidelines for ERP Implementation. **07**  
(b) Write a short note on SAP. **07**
- Q.5** (a) Explain E-Business Structural transformation and Customer Experience. **07**  
(b) Explain significance and principal of Business Engineering. **07**
- OR
- Q.5** (a) Write the differences between E-Commerce and E-Business. Write rules for E-Business. **07**  
(b) Explain Management Information System and their limitations. **07**

\*\*\*\*\*

## ગુજરાતી

પ્રશ્ન. ૧	અ	SAP R/4 Applications નું લીસ્ટ બનાવી કોઈ પણ ત્રણ સમજાવો.	૦૭
	બ	ERP એટલે શું? ERP ના ફાયદા જણાવો.	૦૭
પ્રશ્ન. ૨	અ	Integrated Data Model સમજાવો.	૦૭
	બ	Business Engineering with Information Technology સંસ્થાને કેવી રીતે મદદરૂપ થાય તે વિસ્તારથી સમજાવો.	૦૭
		અથવા	
	બ	Materials Management Module સમજાવો.	૦૭
પ્રશ્ન. ૩	અ	SCM and CRM વિસ્તારથી સમજાવો.	૦૭
	બ	નીચેનું સમજાવો.	૦૭
		૧) Gap Analysis.	
		૨) Project Planning Phase.	
		અથવા	
પ્રશ્ન. ૩	અ	ERP નાં ઇમ્પ્લીમેંટેશનમાં શા માટે મજબૂત આગેવાની મહત્વની છે?	૦૭
	બ	Pre-evaluation screening, package evaluation and End-user Training સમજાવો.	૦૭
પ્રશ્ન. ૪	અ	સમજાવો : ERP implementation methodology.	૦૭
	બ	Financial Accounting and Controlling of Finance Module વિસ્તારથી સમજાવો.	૦૭
		અથવા	
પ્રશ્ન. ૪	અ	Guidelines for ERP Implementation સમજાવો.	૦૭
	બ	SAP પર ટૂંકનોંધ લખો.	૦૭
પ્રશ્ન. ૫	અ	E-Business Structural transformation and Customer Experience સમજાવો.	૦૭
	બ	Significance and principal of Business Engineering સમજાવો.	૦૭
		અથવા	
પ્રશ્ન. ૫	અ	E-Commerce અને E-Business વચ્ચેનો તફાવત લખો. E-Business નાં નિયમો જણાવો.	૦૭
	બ	Management Information System સમજાવો અને તેની મર્યાદા જણાવો.	૦૭

\*\*\*\*\*