Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

**Diploma Semester -V Examination Summer -2012** 

Subject Name: Industrial Management & Org.Behaviour						
Date:7/6/12	Total Marks: 70	Time:10.30am to 1.00pm				
Instructions:						

,	40				
	1.	Attem	nt all	auestio	ns

- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

4.	English	version	is	<b>Authentic</b>
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Explain five Functions of W.T.O. **Q.1** (a) 07 List fourteen fabrication industries of Gujarat and write its major (b) 07 product and location in tabulated form.

**Q.2** 

- Draw classification of different managerial skill in chart form 07 (a) Explain following Levels of Corporate Culture. 07 (b)
  - 1. Changing of Behaviour.
  - 2. Changing of Attitude.
  - 3. Changing of Values.

OR

(b) Write the Definition of Management and Explain five types of 07 Management.

**Q.3** 

- Explain the 9 Ways of Effective Communication. (a) 07 Explain the seven Aims & Objectives of Industrial Psychology. (b) 07
  - OR
- **Q.3** Explain seven causes of Industrial Dispute. (a)
  - Explain the importance of human attitude with the help of Ice burg (b) 07 phenomenon.

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- (a) Draw a chart on Leadership Grid & Explain it in brief. 07 07
- Explain Styles of Leadership with neat sketch. (b)

- Q. 4 Differentiate between Leadership and Management. 07 (a)
  - Explain various duties of a fabrication shop supervisor with respect (b) to following criteria (A)Management
    - (B)Worker under him

**Q.5** 

- (a) State Various DO's and DONT's for Positive Attitude. 07 07
- Explain briefly determinants of Personality. (b)

- Explain objectives of training and development **Q.5** 07 (a) 07
  - Explain the term "development of employable personality" (b)

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**07** 

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