	GUJARAT TECHNOLOGICAL UNIVERSITY D.Ph SEMESTER-II • EXAMINATION – SUMMER 2013				
Su	bject	Code: 420005 Name: DRUG STORE & BUSINESS MANA			
	ne: 10 tructio	0.30 am - 01.30 pm	Total Marks: 80		
1115	1. 2.	Attempt any five questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.			
Q.1	(a)	Explain the term inventory control.		04	
	(b)	Discuss in detail about : (I) ABC analysis (II) EOQ method		12	
Q.2		Write short notes on: (Any THREE) a) Budget b) Retailers c) General functions of Management d) Financial statements e) Trade		16	
Q.3	(a)	Discuss the purchase procedure at length.		08	

Q.4	(a)	Distinguish in detail about: (I) Prescription products (II) OTC products (III) Consumer products	08
	(b)	Describe in detail about Market Research	08

(II) Book-keeping (VI) Petty cash book

(III) Journal

(b) Define followings (Any FOUR)
(I)Accounting (II) Books
(IV)Ledger (VI) Petry

08

Q.5	(a) Explain the term finance. Classify the financial requirements that can be fulfilled by a businessman.		04	
	(b)	Mr.X wants to start his business; he needs finance for 7 years ,Guide him how, he can meet the financial requirements?	12	
Q. 6	(a)	Discuss the qualities possessed by M.R.	10	
	(b)	Explain the functions of Commercial Bank.	06	
Q. 7		Distinguish followings:	16	
	(a)	Joint stock company & partnership business		
	(b)	Single column cashbook & Double column cashbook		
