Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

DIPLOMA PHARMACY - SEMESTER-II • EXAMINATION-SUMMER • 2014

Subject Code: 420005Date: 29-05-2014Subject Name: Drug stores and Business ManagementTime: 10:30 am - 01:30 pmTime: 10:30 am - 01:30 pmTotal Marks: 80Instructions:Total Marks: 80			
	2.	Attempt any five questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a) (b) (c)	Write difference services provided by Wholesaler. Define (i)Inventory Control (ii)Safety Stock (iii)ABC Analysis (iv)Lead time and (v)Scrap Write different functions performed by Retailer.	06 05 05
Q.2	(a) (b) (c)	Discuss space layout of Retail drug store with diagram. Discuss purchasing procedure for drug store. Explain the term Management. What are the various functions of Management?	06 05 05
Q.3	(a) (b) (c)	What is Partnership business? Write short note on Sole proprietorship. Write short note on trade. Write difference between Privet limited company and Public limited company.	06 05 05
Q.4	(a) (b) (c)	What are the main sources of Finance? Discuss in detail long term finance. What do you mean by Market Research? Describe the Market Research procedure. Discuss the qualities of good Salesman in detail.	06 05 05
Q.5	(c) (a) (b) (c)	What are Financial Statements? Discuss advantages and limitations of it. Write down the procedure for Selection of Pharmacist. Discuss various methods of Financial Analysis.	06 05 05
Q. 6	(a) (b) (c)	Differentiate Profit and loss account with Balance sheet. Write note on Cash book. Discuss various Plans for compensating Pharmacist.	06 05 05
Q.7	(a) (b)	 Enter transactions in the General Journal or Two Columnar cash book of M/S Raju Drug store. April 01 Mr. Raju Started business with Capital Rs. 3,00,000 04 Purchased goods for cash Rs. 70,000 08 Cash sales for Rs. 12,000 15 Cash paid to Mr. Lalit of Rs. 3,500 Discount allowed Rs. 200 20 Received cash from Mr. Haresh of Rs. 4,000 Discount allowed Rs. 300 30 Paid salary of Rs. 3,000 Explain the term Accounting and enlist the accounting concepts. 	06
	(D) (C)	Define the term Budget and give classification if it.	05 05
