Seat No.:	Enrolment No
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Gujarat Technological University Pharm D (1st Year) Question Paper SUMMER 2015

Subject: Contributor Personality Development Program

Sub Code: 4990001

Date:-26-05-2015 Time:-10.30 a.m. To 1.30 p.m.

There are 29 questions (in 4 sections) in this question paper. All questions are compulsory.

Section A

Instructions: This section has two scenarios. There are 4 questions in each scenario. Read carefully before answering the questions that follow. All questions are compulsory. For each question, choose ONLY ONE option which you consider the most appropriate and mark it on the answer sheet given to you

Marks: 10

Marks: 70

A report revealed that Facebook monitors the online movements/ activities of everyone who visits their website, whether they are logged-in to Facebook or not. The tracking happens even when users visit other websites which have Facebook plug-ins.

Facebook has admitted to be at fault, and blamed a bug for this. As a result of this bug, over 13 million sites are regularly reporting their users' web activity back to Facebook without the knowledge of the users of these sites.

- 1. If you are running a social media company, how would you respond to such problems?
 - a] Be sure that your practices follow the industry wide practices.
 - b] Encourage people to report more such bugs.
 - c] Apologize to all the users for collecting their data.
- 2. Facebook should quickly fix the bug because...
 - a] ...otherwise it gives the whole social media industry a bad name.
 - bl ...people feel unsafe while using internet.
 - c] ...being a leading player, it is their responsibility to set correct industry practices.
- 3. Companies should try to correct bugs...
 - a] ... for every program that they write.
 - b] ...only if customers are likely to protest.
- 4. As users of social media, it is our responsibility to...
 - a] ...be careful about what information we reveal on social media.
 - b] ...connect with other users and protest against such practices.

Section B

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.

Marks: 20

- 5. a] I should be open to challenging assignments so that I can learn from the new experience.
 - b] I should be open to challenging assignments so that my seniors recognize that I can be trusted with important assignments.
- 6. Mr. Bhatia, a college professor, was unable to answer a tough question that was asked by a student in class. He needs to do research and find the answer so that...
 - a] ...the student is able to solve his doubts.
 - b] ...the student continues to trust him as a teacher.
- 7. a] I need self-confidence to be a contributor.
 - b] I must be willing to be a contributor
- 8. As a friend, my highest contribution is
 - a] to guide my friend so that s/he is able to find solutions to any difficulties faced.
 - b] to understand the concerns of my friend and provide him/her with the best solutions possible.
- 9. a] A team leader's role is to assign tasks to team members and monitor their work so that it gets done properly.
 - b] A team leader's role is to share the 'big picture' with the team and enable them to meet goals.
- 10. a] "As one of the best sales persons in my company, I try hard to sell well above the monthly target all the time."
 - b] "As one of the best sales persons in my company, I try hard to build and maintain customer relationships."
- 11. a] One must always follow the rules and regulations of an organization for smooth functioning.
 - b] One must always follow the rules and regulations of an organization because that is what is expected from a sincere employee.
- 12. a] Teacher A: "I feel proud that my students are doing really well for themselves."
 - b] Teacher B: "I feel proud that as a teacher I influenced my students who have done so well."
- 13. a] Contributors create value in anything they do.
 - b] Contributors help people in need.

- 14. When Rakesh, a civil engineer was assigned to work on a very tough construction project, he was happy because
 - a] He was looking forward to the learning experience of working with the latest technology.
 - b] He was looking forward to the challenge of successfully completing the project.

Section C

Instructions: This section has 5 questions. All questions are compulsory. Each question has 4 statements. Rank the statements in order of your preference from most preferred to least preferred. Choose ONLY ONE option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you.

Marks: 10

- 15. Suraj, a software developer is constantly learning new programming languages, attending conferences, etc. and stays up-to-date in his field of work. Why does Suraj think it is important to do so? (Rank in the order of most likely to least likely reason)
 - 1. With the knowledge he gains, he can come up with innovative solutions for his organization.
 - 2. He can effectively use the knowledge to improve the efficiency of the software that he builds.
 - 3. He can build a reputation of being knowledgeable amongst his team.
 - 4. If the economy goes into recession, he will have the skills to move into any related domain, thus opening up more opportunities for him.
 - a] 1-2-4-3
- bl 1-4-2-3
- cl 2-1-3-4
- d] 2-1-4-3
- 16. A cleanliness drive is started by the government. As a citizen, rank the responses of these people from the most preferred to least.
 - 1. Anuj: I will use this opportunity to get the people of my neighborhood together, to take charge of keeping the streets, parks, etc. around clean.
 - 2. Manoj: I think only if all of us are careful about not dirtying the streets, use dustbins, etc. will the drive be successful.
 - 3. Raju: I will give my full support to this drive talk about it, spread awareness through internet, etc. so that everyone in the country is inspired by it.
 - 4. Roy: I am sure that the government will live up to its promise and give us a cleaner India soon.
 - al 3-2-1-4
- b] 3-1-2-4
- c] 1-3-2-4
- d] 3-4-1-2

- 17. Customers feel that the company website gives biased information about industry products and comparison of benefits. Employees are discussing how to improve this website. How do you think this will help? (Rank in the order of most beneficial to least beneficial)
 - 1. More customers will start using the website.
 - 2. Customers will be able to use their website to make decisions about which product to buy.
 - 3. Customers will start trusting the data and recommendations given by their company.
 - 4. Company agents will have access to better industry knowledge to give more accurate solutions to people.
 - a] 2-3-4-1
- b] 3-4-2-1
- c] 3-2-4-1
- d] 4-2-3-1
- 18. Your cousin has been telling you about the 'poor teaching' by one of his teachers. What would you tell your cousin? (Rank in the order of most appropriate to least appropriate advice)
 - 1. "Why don't you and your classmates think of different ways to learn?"
 - 2. "This is a problem in most colleges. So rather than complaining, try to manage as best as possible."
 - 3. "Your class is suffering because of the teacher. Why is the college not doing anything?"
 - 4. "Why don't you get a few friends to form a group and start teaching each other? It may work!"
 - al 4-1-2-3
- b] 4-1-3-2
- c] 1-4-3-2
- d] 1-4-2-3
- 19. Poornima, a school principal, is thinking of introducing a new "worksheet" system, and replacing the current "book" system in her school. When 4 teachers hear about it, this is what they think (Rank in the order of most contributive to least contributive way of thinking)
 - 1. Bezhan: "I hope they don't make it compulsory. Getting used to the new system will take time and it might affect our work."
 - 2. Prasad: "I hope it helps me manage my classes better."
 - 3. Priya: "I hope the new system is easier to use."
 - 4. Annie: "I hope the management takes a decision soon, so that we can prepare ourselves before the next year begins."
 - a] 3-2-4-1
- b] 2-4-1-3
- c] 2-4-3-1
- d] 3-4-2-1

Section D

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.

Marks: 30

- 20. Your project manager prefers not to send your team members for additional training. Instead, he prefers that you all complete the immediate tasks at hand. Why do you think this practice is not good?
 - a] "It could impact the company in the long run."
 - b] "We miss out on learning new capabilities."
 - c] "Our ability for new thinking gets limited."
- 21. I have a vision for building a new company...
 - a] ...which will create unique products.
 - b] ...which will improve the way people use such kinds of products.
 - c] ...which will create a standard that is at par with the world's best.
- 22. You are working in an NGO and you are in-charge of organizing an eye check-up camp in a remote village. This is the first time you are taking up a big project like this. You are likely to succeed if you are willing to...
 - a] ...plan in advance.
 - b] ...follow exactly what was done last year.
 - c] ...handle challenges as they keep coming up.
- 23. You are working as a lead designer, in a company that designs innovative garbage disposal systems. Which of these responses do you agree with most?
 - a] We should keep improving our designs so that newer and better solutions to the garbage disposal problem can be found.
 - b] We should be creative so that we can come up with more innovative solutions.
 - c] No matter what we design, it should look and function perfectly.
- 24. After retirement, Hari decides to join a small startup. What could be the reason behind such a decision?
 - a] He believes it is wasteful to stay at home and relax, when he can be doing something useful.
 - b] He believes there is still a lot to learn and accomplish in life.
 - c] He believes the startup has potential and his expertise can help them grow.

- 25. The day before your project presentation, your file on the computer gets corrupted. Your attempts to recover the file do not work, so you decide to make it again. Which of the following is the best response in this situation?
 - a] I will make the presentation again, but I will try to make it shorter and better this time.
 - b] There is no time to think. I will get to work now and finish the presentation. I'll be able to make it faster since I've already done it before.
 - c] To redo and make a great project presentation, I need more time. I'll ask for more time since I have a genuine reason.
- 26. Two cars have hit each other on the main road. Although nobody is hurt, both the drivers are fighting with each other and a crowd has gathered around them. Why would you not agree with what the drivers are doing?
 - a] "They are wasting their own as well as other's time."
 - b] "They are creating a huge traffic jam! They should take their fight elsewhere."
 - c] "They haven't thought about how others are getting affected."
- 27. You are working in a company that provides mobile services for calling/internet etc. The management has given a new set of plans that needs to be followed while billing customers from now on. Customers have not been informed about this. In your view, what is the worst consequence of such an action?
 - a] Customers will have to spend more money.
 - b] Not informing customers may become an accepted practice.
 - c] The company will not be trusted by their customers.
- 28. Karan's project team gets a new member and his manager asks him to mentor and train the new person. How can Siddesh think about his role?
 - a] "It is important for him to understand what our organization does and what his role is going to be. I shall focus on that in my conversations with him."
 - b] "It is important to make him feel comfortable and help him out when needed."
 - c] "I'll start involving him in some of the work that I am doing. He will start learning many things that way."
- 29. As an insurance agent, you tell clients which insurance products they can buy. Though it is not strictly part of your job, you also give them free counselling on how to manage their investments better (beyond insurance products). What is the value of doing this?
 - a] "The customers will be happy that they are getting more than what they expected."
 - b] "The customer feels he/she can make an informed choice."
 - c] "My firm will be known for genuinely caring about our customers."
