

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**Hotel Management & Catering Tech.- Third Year- Examination –May/June- 2011**

**Subject code: 530007**  
**Subject Name: Travel & Tourism**

**Date: 14/06/2011**

**Time: 02.30 pm – 05.00 pm**  
**Total Marks: 70**

**Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

**Q.1**

- |  |    |
|--|----|
| (a) Describe Meaning & Definition of Travel Agent. | 06 |
| (b) Explain the Various types of tourism.          | 06 |
| (c) What is tourist?                               | 02 |

**Q.2**

- |  |    |
|--|----|
| (a) Role of Air Transport in Tourism.                        | 07 |
| (b) Describe the types of passport.                          | 07 |
| <b>OR</b>  |    |
| (b) History of Tourism & Present Status of Tourism in India. | 07 |

**Q.3** Write short notes of the following

- |                   |    |
|-------------------|----|
| (a) Transport.    | 05 |
| (b) Travel agency | 04 |
| (c) Itinerary     | 05 |

**OR**

**Q.3** Write short notes of the following

- |                   |    |
|-------------------|----|
| (a) Tourism       | 05 |
| (b) Tourist       | 05 |
| (c) Business Tour | 04 |

**Q.4**

- |  |    |
|--|----|
| (a) Role of Rail Transport in Tourism. | 07 |
| (b) Describe the types of visa.        | 07 |

**OR**

**Q.4**

- |  |    |
|--|----|
| (a) Role of Road Transport in Tourism. | 07 |
| (b) Describe the types of tourism.     | 07 |

**Q.5**

- |  |    |
|--|----|
| (a) Explain the types of tour operator         | 06 |
| (b) Types of Travel Agent: Retail & Wholesale. | 06 |
| (c) What is domestic tourism?                  | 02 |

**OR**

**Q. 5**

- |                                |    |
|--------------------------------|----|
| (a) What is adventure tourism? | 06 |
| (b) What is Eco tourism?       | 06 |
| (c) What is traveler?          | 02 |

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