Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

MCA Integrated - SEMESTER– VII • EXAMINATION – WINTER 2016

Subject Code:4470622 **Date: 22/11/2016**

Subject Name: DATA WAREHOUSING

Time:10:30 am to 1:00 pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1 **(a)** Answer the following: **07**

(i) Define granularity.
(ii) State the full form of ETL.
(iii) Define metadata.
(iv) What is a data mart?
(v) What is a compound key?
(vi) EIS stands for _____.
(vii) The huge amount of data generated in the web environment is called ___.

(b) Write a short note on architectured environment. **07**

Q.2 **(a)** What is data warehouse? Explain the salient features of data warehouse in brief. **07**

(b) What do you mean by living sample database? Explain the benefits and limitations of living sample database in detail. **07**

OR

(b) Describe the process of placing the operational data into the data warehouse and also explain the associated challenges in brief. **07**

Q.3 **(a)** What is a snapshot? Explain various triggers of a snapshot in brief. **07**

(b) What is overflow storage? Explain the process of managing overflow storage in a data warehouse mentioning the types of software used. **07**

OR

Q.3 **(a)** What is "wrinkle of time"? Give an example and explain its relevance to data warehousing. **07**

(b) Explain in brief about the factors impacting decision to change an underlying DBMS technology of a data warehouse after it has been populated. **07**

Q.4 **(a)** What do you mean by contextual information? Explain its types and state their importance in the context of data warehousing environment. **07**

(b) i) State any four uses of EIS. **04**
ii) Explain the advantages and disadvantages of event mapping. **03**

OR

Q.4 **(a)** Explain in detail about the techniques of refreshing a data warehouse. **07**

(b) Explain the role of granularity manager and ODS in interfacing between the web and data warehouse environments. **07**

Q.5 **(a)** What is unstructured data? Explain the challenges related to matching of structured and unstructured data based on text. **07**

(b) Explain the difference in design requirements of a data warehouse and a data mart. Which data models would be more suitable of each? Provide appropriate justification for your answer. **07**

OR

Q.5	**(a)**	How is unstructured data organized in a data warehouse? Explain the process of managing the volume of data in an unstructured data warehouse.	**07**
	(b)	Write a short note on multidimensional approach for building a data warehouse.	**07**

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