Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY MBA (INTEGRATED) - SEMESTER- 04 • EXAMINATION – SUMMER 2017

Subject Code: 4140501 Date: 25/05/2017 **Subject Name: Entrepreneurship** Time: 10.30 AM TO 01.30 PM **Total Marks: 70 Instructions:** 1. Attempt all questions. Make suitable assumptions wherever necessary. 2. 3. Figures to the right indicate full marks. 0.1 (a) Define Entrepreneurship and Describe classifications of Entrepreneurs in detail. 07 (b) Discuss the role of entrepreneurships in national and State development. 07 What are the characteristics needed to become a successful entrepreneur. Also, Q.2 (a) 07 discuss an entrepreneur's functions. (b) Discuss Entrepreneurial School of thought approach. 07 OR (b) Explain the process and techniques of idea generation in detail and 07 **Q.3** (a) Describe in brief different forms of enterprises. 07 What is Motivation? How can motivation be related to entrepreneurship. **(b)** 07 OR Discuss the role of Entrepreneurship in State Development in detail. Q.3 **(a)** 07 (b) What are the different sources of finances available for an enterprise? 07 Describe different schemes given by government for financing different 0.4 **(a)** 07 enterprises. (b) Write a note on Feasibility Study and its importance. 07 (a) Write a note on role of Project promoting and Financing institutes for **Q.4** 07 businesses. 07 What is Venture capital? Explain the role of Gujarat Venture Capital Fund. **(b) Q.5** (a) Women entrepreneurship in India: Discuss. 07 (b) Explain in detail the format of writing a project report. 07 OR Explain the model of Entrepreneurship in detail. Q.5 07 (a) (b) Prepare a complete Report of a Business Plan for a venture of your own choice. 07
