

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (INTEGRATED) – SEMESTER – 05 - EXAMINATION – SUMMER - 2017

Subject Code: 4150501

Date: 02/05/2017

Subject Name: Organizational Behavior

Time: 02.30 PM TO 05.30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define Organizational behavior and explain Challenges of O.B in detail. **07**
(b) Discuss MARS Model in detail. **07**
- Q.2** (a) Define Personality? What are the different determinants of personality? **07**
(b) Discuss Transactional analysis. **07**
- OR**
- (b) Why is it important for managers to have a working knowledge of perception and attribution? **07**
- Q.3** (a) Describe differences between Group and team and explain importance of team in detail. **07**
(b) What do you mean by attitude? Explain the factors affecting attitude. **07**
- OR**
- Q.3** (a) Does Leadership make any difference to the effectiveness of an organization? Defend your position. **07**
(b) Explain Resistance to change in detail. **07**
- Q.4** (a) What is the importance of corporate Social Responsibility in an Organization? How it will help the organization? **07**
(b) What are the sources of Power? Explain each. **07**
- OR**
- Q.4** (a) Define organizational culture. Trace and explain the various cultural dimensions. **07**
(b) Discuss the issues of quality work life balance and its Impact in detail. **07**
- Q.5** (a) Define the terms 'decision' and 'decision making'. Explain the process of decision making. **07**
(b) Discuss Trait theories of leadership in detail. **07**
- OR**
- Q.5** (a) Write a detail note on Organizational Citizenship Behaviour in detail. **07**
(b) Discuss Workforce Diversity in detail. **07**
