

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA (INTEGRATED) – SEMESTER – 05 • EXAMINATION – SUMMER - 2017**

**Subject Code: 4150504**  
**Subject Name: Business Ethics**  
**Time: 02.30 PM TO 05.30 PM**

**Date: 05/05/2017**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Critically discuss the role & scope of ethics in business. Do you agree with some moral Philosopher's view that business and ethics are at odds and in contradiction with each-other? **07**
- (b) What do you mean by Ethics? Explain importance of ethics in Business. **07**
- Q.2** (a) Discuss the role of ethics in controlling the environment pollution. **07**
- (b) What are the sources of various Ethical Dilemmas? How do you propose to address these dilemmas? **07**
- OR**
- (b) What is Whistle Blowing? Discuss the ethical issues in Whistle Blowing? **07**
- Q.3** (a) Describe the ethical issues in advertisement with real life example. **07**
- (b) Critically discuss current ethical issues in finance with suitable examples. **07**
- OR**
- Q.3** (a) Discuss ethical issues in Human Resource Management with some practical Examples. **07**
- (b) Define Corporate Social Responsibility. Why business organizations should go with CSR practices? **07**
- Q.4** (a) Explain Creative Accounting & discuss the Satyam case. **07**
- (b) Discuss the law & enforcement to create ethical organization. **07**
- OR**
- Q.4** (a) Define Corporate Governance. Also explain its importance & Mechanism. **07**
- (b) Discuss- 'Ethical issues in business arise from a business's purpose and operations'. And also explain types of Ethics. **07**
- Q.5** (a) Discuss Workers Rights & Duties in an ethical organization? **07**
- (b) What do you mean by Consumer Protection? How consumer can be protected? **07**
- OR**
- Q.5** (a) Explain Ethical Leadership & discuss characteristics of Ethical Leader. **07**
- (b) Discuss various types of Environmental issues & its mechanism. **07**

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