

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (INTEGRATED) – SEMESTER – 06 -- EXAMINATION – SUMMER 2017

Subject Code: 4160504**Date: 06/05/2017****Subject Name: Information Systems****Time: 10.30 AM TO 1.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define Information System. What are the main dimensions of Information System? **07**
(b) Discuss various information systems serve at different level of organization. **07**
- Q.2** (a) What is Management Information System? Explain importance of MIS business manager. **07**
(b) Define Information. Discuss criteria for information to help in decision making. Also discuss various types of information. **07**
- OR**
- (b) Explain TPS with suitable examples and illustrate how MIS obtain their data from various organization of TPS. **07**
- Q.3** (a) Explain the Three Components of Decision Support System. **07**
(b) Discuss various forms of E-commerce present in market Also discuss factors affecting success of e-commerce business. **07**
- OR**
- Q.3** (a) Briefly Explain E- Banking and discuss various forms of E- Banking. **07**
(b) Define Knowledge Management System. What are the advantages of Knowledge Management System? **07**
- Q.4** (a) What do you mean by Intranet & Extranet? Describer Merits & Demerits of Internet. **07**
(b) What is Cyber Crime? Discuss modes and manner of committing cybercrime. **07**
- OR**
- Q.4** (a) Define ERP system. Explain advantages as well as limitations of same. **07**
(b) Explain an approach to ERP Implementation and state the six hassles in ERP implementation. **07**
- Q.5** (a) Define Data and Information. Explain in detail the various attributes of information. **07**
(b) Describe the relationship between TPS, MIS, DSS, and OAS. **07**
- OR**
- Q.5** (a) Explain the basic components, functions and types of telecommunications networks used in business. **07**
(b) Compare and contrast E-Commerce Vs. M-Commerce. **07**
