

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA (INTEGRATED) – SEMESTER – 08 EXAMINATION – SUMMER 2017**

**Subject Code: 4180510****Date: 01/06/2017****Subject Name: International Supply Chain Management****Time: 10.30 AM TO 01.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What are the key elements that differentiate logistic and supply chain? Explain. **07**  
(b) Write a note on parallel import or gray market with suitable example. **07**
- Q.2** (a) Explain the various international trade drivers. **07**  
(b) What are the main elements of 'Port Infrastructure'? How would it affect an international shipment? **07**
- OR**
- (b) Explain the various alternatives available for the exporting company to start operations in abroad. **07**
- Q.3** (a) Describe the mechanism of 'Letter of Credit' from the exchange of pro-forma information to final payment. **07**  
(b) Define International Commercial Terms (Incoterms). Describe any three Incoterms as per your choice. **07**
- OR**
- Q.3** (a) What is 'Trade card'? How is it different from Procurement Cards? **07**  
(b) Explain the three alternative currency possibilities for an international transaction. Give an example of each. **07**
- Q.4** (a) Differentiate the direct and indirect quote in foreign exchange with the suitable numerical example. **07**  
(b) Write a note on Purchasing Power Parity (PPP). **07**
- OR**
- Q.4** (a) A very large number of documents are required by countries in which goods are imported. Describe them. **07**  
(b) Describe risks associated with the ocean shipment. **07**
- Q.5** (a) What different types of Air Cargo services offered in international air transportation? **07**  
(b) Elaborate the pros and cons of truck and rail transportation. How 'Intermodal Transportation' could be the best way to supply goods at the point of destination? **07**
- OR**
- Q.5** (a) What are the consequences of improper packaging of goods for the exporter? Does it depend on the Inco-term used or on the insurance policy in force? **07**  
(b) What specific advice would you like to give to the international logistician for using international logistic as competitive advantage? **07**

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