

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MAM - SEMESTER-IV • EXAMINATION – SUMMER • 2014

Subject Code: 4140501

Date: 17-06-2014

Subject Name: Entrepreneurship

Time: 10:30 am - 01:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Discuss the statement “Entrepreneurs learnt by observation, experimentation and application of mind “agree or disagree. **07**
- (b) Explain Characteristics and functions of Entrepreneurships. **07**
- Q.2** (a) Discuss Entrepreneurial School of thought approach. **07**
- (b) As per your opinion what Competencies are required for being Entrepreneur? **07**
- OR**
- (b) How to generate project ideas and how feasibility study could be performed. **07**
- Q.3** (a) What is the process of preparation of project report? **07**
- (b) What are the general Guidelines for Project preparation? **07**
- OR**
- Q.3** (a) Discuss concept of Motivation and how Entrepreneurial motivation is used? **07**
- (b) Give overview of Venture Capital and role of Gujarat Venture Capital Fund. **07**
- Q.4** (a) Discuss the role of entrepreneurships in national and State development. **07**
- (b) As an Entrepreneur, how to select an appropriate type of organization structure? **07**
- OR**
- Q.4** (a) Write short note on National bank for Agriculture and Rural Development (NABARD). **07**
- (b) Explain self motivation types of enterprises. **07**
- Q.5** (a) What are the sources of finance of Enterprises? **07**
- (b) As per your opinion, what are the problems faced by Women entrepreneurs in India? and what are the remedies for it? **07**
- OR**
- Q.5** (a) Discuss how important is fixed and working capital in financing of enterprise. **07**
- (b) Explain format of project report. **07**
