

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**

**MAM - SEMESTER-IV • EXAMINATION – SUMMER • 2014**

**Subject Code: 4140501**

**Date: 17-06-2014**

**Subject Name: Entrepreneurship**

**Time: 10:30 am - 01:30 pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Discuss the statement “Entrepreneurs learnt by observation, experimentation and application of mind “agree or disagree. **07**  
(b) Explain Characteristics and functions of Entrepreneurships. **07**
- Q.2** (a) Discuss Entrepreneurial School of thought approach. **07**  
(b) As per your opinion what Competencies are required for being Entrepreneur? **07**
- OR**
- (b) How to generate project ideas and how feasibility study could be performed. **07**
- Q.3** (a) What is the process of preparation of project report? **07**  
(b) What are the general Guidelines for Project preparation? **07**
- OR**
- Q.3** (a) Discuss concept of Motivation and how Entrepreneurial motivation is used? **07**  
(b) Give overview of Venture Capital and role of Gujarat Venture Capital Fund. **07**
- Q.4** (a) Discuss the role of entrepreneurships in national and State development. **07**  
(b) As an Entrepreneur, how to select an appropriate type of organization structure? **07**
- OR**
- Q.4** (a) Write short note on National bank for Agriculture and Rural Development (NABARD). **07**  
(b) Explain self motivation types of enterprises. **07**
- Q.5** (a) What are the sources of finance of Enterprises? **07**  
(b) As per your opinion, what are the problems faced by Women entrepreneurs in India? and what are the remedies for it? **07**
- OR**
- Q.5** (a) Discuss how important is fixed and working capital in financing of enterprise. **07**  
(b) Explain format of project report. **07**

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