Sea	t No.:	Enrolment No.	
C I	. •	GUJARAT TECHNOLOGICAL UNIVERSITY MAM - SEMESTER-IV • EXAMINATION – SUMMER • 2015	
Sul Tii	bject me: 1 tructio 1.	Code: 4140501Date: 05-05-2015Name: Entrepreneurship0:30 am - 01:30 pmTotal Marks: 70ons: Attempt all questions. Make suitable assumptions wherever necessary.Total Marks: 70	
	3.	Figures to the right indicate full marks.	
Q.1	(a) (b)	Define Entrepreneurship. Explain the different aspects and role of entrepreneurship. Explain the different classification of Entrepreneurs.	07 07
Q.2	(a) (b)	Explain the different functions of Entrepreneurs with suitable examples. Explain the concept of motivation and its context in terms of entrepreneurial motivation.	07 07
	(b)	OR Explain the concept of Self motivation and its context in formation of new venture.	07
Q.3	(a) (b)	Explain the different models of Entrepreneurships with suitable examples. How can you generate project ideas and conduct feasibility studies in preparation of business plan.	07 07
Q.3	(a)	OR Prepare a business plan, project report of the industry/product of your choice.	07
2.0	(b)	Explain the purpose, process and guidelines for preparation of business plan.	07
Q.4	(a) (b)	Explain the different types of Enterprises with suitable examples. Explain the different sources of finance of enterprises. OR	07 07
Q.4	(a) (b)	Explain in brief the characteristics and competencies of Entrepreneurs. Explain the different schemes made available to entrepreneurs for promotion and financing by different financing institutes.	07 07
Q.5	(a) (b)	Who is a venture capitalist? How can they be helpful to entrepreneurs? Explain the different schemes of financing of enterprises. OR	07 07
Q.5	(a) (b)	What is the role of Gujarat Venture Capital Fund to promote entrepreneurship? How can entrepreneurship be helpful in promoting economic development of any country?	07 07
