Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

MAM - SEMESTER–V • EXAMINATION – SUMMER • 2015

Subject Code: 4150501 **Date: 06-05-2015**

Subject Name: Organizational Behavior

Time: 10:30 am - 01:30 pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	Define OB. Explain in detail the Three Determinants of OB.	**07**
	(b)	Explain in detail contributing disciplines in the field of OB.	**07**
Q.2	**(a)**	Define perception. Explain the Different factors affecting perception.	**07**
	(b)	Explain in detail MARS Model.	**07**
		OR	
	(b)	Explain the concept of Transactional Analysis in detail.	**07**
Q.3	**(a)**	Define Group. Explain the different stages of formation of group in detail.	**07**
	(b)	What are the different types of Groups which may exist in an organization?	**07**
		OR	
Q.3	**(a)**	How can we make Decision – making effective in Group? Support your answer with valid reason.	**07**
	(b)	Differentiate between Groups and Teams.	**07**
Q.4	**(a)**	"Organizational culture is the set of assumption. Belief, value and norms that are shared by an organization 's members" Evaluate the statement.	**07**
	(b)	What are the different types of organizational design which are normally used by an OB fractioned? Explain each of them in Detail.	**07**
		OR	
Q.4	**(a)**	Define power. Explain the different power tactics which are used in an organization.	**07**
	(b)	What is leadership? Explain the different types of leadership styles.	**07**
Q.5	**(a)**	Write a detailed note on corporate social responsibility.	**07**
	(b)	Write a detailed note on Woman Empowerment.	**07**
		OR	
Q.5	**(a)**	Explain the concept of organizational citizenship behavior.	**07**
	(b)	Write a detailed note on Multi-Cultureless.	**07**

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