Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY MBA (AM) - SEMESTER - 3 • EXAMINATION - WINTER 2016

Subject Code: 4130502 Subject Name: Management Principles Time: 02:30 P.m 05:30 p.m. Instructions: Date: 15/1 Total Management Principles			Date: 15/12/2016	
		ks: 70		
	1. 2. 3.	Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.		
Q.1	(a) (b)	Explain Management as an Art , Science and Profession. Explain Major Functions of Management.	07 07	
Q.2	(a) (b)	Explain Decision Making Process with help of example. Explain Types of Planning Premises.	07 07	
	(b)	OR Explain Types of Plan.	07	
Q.3	(a) (b)	Explain Controlling Process. Explain the various Factor affecting to Staffing. OR	07 07	
Q.3	(a) (b)	Explain Controlling Techniques. What is Direction? Explain importance of Direction.	07 07	
Q.4	(a)(b)	Write a Short note on Scientific Management in development of management thought. Explain various Leadership Styles.	07 07	
Q.4	(a) (b)	OR Write a Short note on Administrative Management in development of management thought. Describe Maslow's theory of Motivation.	07 07	
Q.5	(a) (b)	Write a Short note on Creativity and Innovation in an Organization? Explain Japanese and American Management. OR	07 07	
Q.5	(a) (b)	Explain Professionalization of Management in India. Explain Global Practices in Management.	07 07	
