Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA (AM) - SEMESTER - 4 EXAMINATIONS - WINTER - 2016

Subject Code: 4140501 Subject Name: Entrepreneurship Time: 02:30 pm to 05:30 pm		Name: Entrepreneurship	Date: 17 /11/ 2016 Total Marks: 70	
	1. 2. 3.	ons: Attempt all questions. Make suitable assumptions wherever necessary.		
Q.1	(a) (b)	Define the term Entrepreneurship. Describe the role of Entrepreneurship in the economic and balanced regional development of a nation. Describe the characteristics of a successful entrepreneur.	07 07	
Q.2	(a) (b)	Describe the term Entrepreneur. Explain the classification of Entrepreneurs. Explain the Relationship between Motivation and Entrepreneurship OR	07 07	
	(b)	Describe Entrepreneurial Motivation and its uses.	07	
Q.3	(a) (b)	Explain what is a Business Plan? Describe the format of Business Plan. Describe the Sources of idea generation for new business. OR	07 07	
Q.3	(a) (b)	Explain the importance of making project report. Write a note on Feasibility Study.	07 07	
Q.4	(a) (b)	Describe the Internal Sources of Finance for Enterprise Write a note on Factors affecting Entrepreneurship. OR	07 07	
Q.4	(a) (b)	Explain the External sources of finance for Enterprise Explain the relationship between Maslow's hierarchy of motivation and Entrepreneurial motivation.	07 07	
Q.5	(a) (b)	What is Venture Capital? Explain the role of Venture Capital. Write a note on role of Financial Institution is Entrepreneurial Financing. OR	07 07	
Q.5	(a) (b)	Write a note on Gujarat Venture Capital Fund. Explain the schemes of financing of Enterprises	07 07	
