Seat I	No.: _	Enrolment No GUJARAT TECHNOLOGICAL UNIVERSITY MAM - SEMESTER-III • EXAMINATION – WINTER 2013	
Subject Code: 4130502Date: 18-12-201Subject Name: Management PrinciplesTime: 02:30pm - 05:30pmTime: 02:30pm - 05:30pmTotal Marks: 7Instructions:1. Attempt all questions.2. Make suitable assumptions wherever necessary.3. Figures to the right indicate full marks.4.			-
Q.1	(a) (b)	Write note: Neo classical Theory Approach. Explain Major Functions of management.	07 07
Q.2	(a) (b)	What is management? Is it 'art' of 'science'? Give your views Explain Frederick Taylor's contribution towards management theory <b>OR</b>	07 07
	(b)	What is Organizing? Give its nature and clarify formal & informal organization.	07
Q.3	(a) (b)	Explain the importance of Forecasting & Decision-making in management. What is decentralization? Explain advantages of decentralization in detail <b>OR</b>	07 07
Q.3	(a) (b)	What are the objectives of Planning? Explain Planning Process. Explain steps involved in selection procedure	07 07
Q.4	(a) (b)	What is motivation? Explain the Maslow's needs hierarchy to classify the concept of motivation. Explain levels of management along with managerial skills required at all the levels	07 07
		OR	
Q.4	(a) (b)	What is meant by leadership? How does it differ from management? State the difference between authority and power with example.	07 07
Q.5	(a) (b)	Explain Human factor in managing Explain system's approach towards development of management theory <b>OR</b>	07 07
Q.5	(a)	What is globalization? Which is the environment aspects related to business that a manager is expected to consider in global management?	07
	<b>(b)</b>	Explain – Budget as Control technique.	07
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