

**GUJARAT TECHNOLOGICAL UNIVERSITY****MAM - SEMESTER-III • EXAMINATION – WINTER 2013****Subject Code: 4130503****Date: 19-12-2013****Subject Name: Environment Management****Time: 02:30pm – 05:30pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

**Q.1 (a)** What do you mean by business environment ? Explain in detail the various constituents of business environment. **07**

**(b)** Explain how changes in technology impacts the business environment. **07**

**Q.2 (a)** Indian economy has totally changed itself after 1991. Give reasons to support the statement. **07**

**(b)** Short note on contrast of Indian business environment between pre british period and during british period. **07**

**OR**

**(b)** Explain the evolution of Indian business environment from Independence to Indira Gandhi Era. **07**

**Q.3 (a)** Short note on economic policy of India. **07**

**(b)** What are the challenges for Indian economy in post liberalization & globalization era ? **07**

**OR**

**Q.3 (a)** Explain Capitalism, Socialism, and Communism as a type of economic system. And what according to your view point is ideal for Indian economy and why ? **07**

**(b)** Explain in detail the Implication of International Business Environment on Indian Business/Economy **07**

**Q.4 (a)** What are the implications of India joining WTO. **07**

**(b)** Short note on corporate social responsibility. **07**

**OR**

**Q.4 (a)** Give examples on how Indian industrialists are able to response to the dynamic business environment. **07**

**(b)** Short note on global capital flows. **07**

**Q.5 (a)** Short note on different types of political ideologies. **07**

**(b)** Assume that you are starting up a new production house in an industrial area, Explain how the knowledge of the subject Environment Management will guide you to start and excel in your business. **07**

**OR**

**Q.5 (a)** Explain the important investment opportunities for Indian industry on account of changing business environment. **07**

**(b)** Assume that you want to start up a business in a service industry , What lessons from environment management subject will you be using for this start up. **07**

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