## **GUJARAT TECHNOLOGICAL UNIVERSITY**

MBA - SEMESTER-I • EXAMINATION - SUMMER 2013

Subject Code: 2810004	Date: 04-06-2013
Subject Name: Organizational Behavior (OB)	
Time: 10.30 am – 01.30 pm	Total Marks: 70
Instructions:	
1. Attempt all questions.	
<ol> <li>Make suitable assumptions wherever necessary.</li> <li>Figures to the right indicate full marks.</li> </ol>	
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Q.1 (a) What is OB? Explain the various Defies and Prospects of it	
(b) Define:	07
1 – Virtual Team	
2 – Grapevine	
3 – The Pygmalion Effect	
4 – Group	
5 – Type A Personality	
6 - Utilitarianism	
7 - MPS	1 (2) 1771 14
Q.2 (a) Define the terms Motivation and Compare Maslow's Hiera	•
ERG theory.	07
(b) Define Ability and explain Biographical Characteristics wi	th examples <b>07</b>
OR	1.0
(b) Explain Social Learning Theory and its Process with example (c) Positive process little and explain Pio five Model of Paragraphic	
Q.3 (a) Define personality and explain Big five Model of Personali	ty . <b>07 07</b>
( <b>b</b> ) Explain Hofstede's Five culture Dimension.  OR	07
<b>Q.3</b> (a) Define Attitude and Explain the Components of it with suit	able example <b>07</b>
(b) Define Perception and Explain the Common Biases and Err	-
Q.4 (a) What is Transaction Analysis? Explain major types of Transaction	
(b) Define power? Explain any three types of Power with suita	
OR	ore examples.
Q.4 (a) Explain the Concept of Johari Window.	07
(b) Explain Bandura's Self-Efficacy Theory.	07
Q.5 (a) Explain the various Type of Teams with suitable examples	
(b) Define the term Leadership and Explain Fiedler's Cognitive	
appropriate examples.	07
OR	Ţ.
Q.5 (a) Define organization's culture and explain types of it with so	uitable examples. <b>07</b>
(b) Define Conflict with its resolution techniques.	07
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