Seat No.:	Enrolment No.

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

MBA - SEMESTER-IV • EXAMINATION – SUMMER 2013

Subject Code: 2840006 Subject Name: Project Management			Date: 16-05-2013	
•	: 14:	30pm – 17:30pm Total Marks	: 70	
	<b>2.</b> I	Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.		
Q.1	(a) (b)	Define Project. Explain the importance of Project Management.  Describe in detail the five generic steps for defining the Project.	07 07	
Q.2	(a)	What are the various factors influencing quality of estimates? Explain	07	
	<b>(b)</b>	in brief the estimating guidelines for times, costs and resources.  Discuss with example, how communication is important in Project Management.  OR	07	
	<b>(b)</b>	Project risks can/cannot be eliminated if the project is carefully planned. Give your views with examples.	07	
Q.3	(a)	Explain the role of teams in Project Management. Describe the organization structure used for implementing projects in an organization.	07	
	<b>(b)</b>	Discuss the SEBI Disclosure and Investor Protection (DIP) Guidelines, 2000.	07	
Q.3	(a)	Describe the five-stage team development model. How to manage conflict within the Project?	07	
	<b>(b)</b>	Discuss the process of Project audit.	07	
Q.4	(a)	Define PERT & CPM. Explain the rules for constructing a network. List down the advantages & limitations of PERT.	07	
	<b>(b)</b>	Explain the advantages & disadvantages of outsourcing project work.  List down various best practices in outsourcing project work.  OR	07	
<b>Q.4</b>	(a)	You have to organize Fresher's Party for your juniors. Prepare a detailed Project Plan for this event.	07	
	<b>(b)</b>	Discuss the various conditions for Project Closure. Explain the Project Closure process.	07	
Q.5	(a) (b)	Explain various types of Ownership securities.  Why should a government provide special incentives for small scale units? Explain the various assistances extended by SIDBI for financing SSI.	07 07	
		OR	. –	
Q.5	(a)	What should a government provide to export oriented units? In India how does Central government promote establishment of export oriented units?	07	
	<b>(b)</b>	Discuss various types of Hybrid securities. Explain various ways by which Project Financing can be regulated.	07	

\*\*\*\*\*