Seat No.:	Enrolment No.

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER- III • EXAMINATION - SUMMER 2014

Su	bject	Code: 2830006 Date: 27-05-2014	
Tiı	me: 1 tructio 1. 2.	Attempt all questions.	
Q.1	(a) (b)	Explain the driving forces of Globalization. Take an example of any two countries and explain how the cultural differences between the two countries affect the business relation between them?	07 07
Q.2	(a) (b)	Explain the different types of the political risks. Explain: How U.S shut down has affected the world economy? State major driving forces for that.	07 07
	(1-)	OR	07
	(b)	What are the Non – Tariff Barriers?	07
Q.3	(a) (b)	Explain the term in brief: (1) GATT, (2) NAFTA, (3) CARICOM, (4) CSN, (5) ASEAN, (6) APEC, (7) OPEC Explain in detail: Forward Market	07 07
	` ,	OR	
Q.3	(a) (b)	What the role of IMF is in today's scenario? Who are Expatriates? Discuss key aspects of Expatriates' compensation	07 07
Q.4	(a)(b)	Explain the strategies with two suitable example of international firm: (1) Multi domestic Strategy and (2) Global Strategy What are the external sources of information available to a firm for country evaluation and selection?	07 07
		OR	
Q.4	(a) (b)	Discuss the stages of export development. What will be suitable structure for the firm that opts for transnational strategy along with its advantages and disadvantages?	07 07
Q.5	(a) (b)	What are the three approaches for segmentation? Explain: How Information Technology has influenced Global Supply Chain Management?	07 07
0.5	(-)	OR	07
Q.5	(a) (b)	Explain Balance Scorecard with suitable example. Discuss: Offshore Financing and Offshore Financial Centre	07 07
