

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-III • EXAMINATION – SUMMER 2014

Subject Code: 2830007**Date: 27-05-2014****Subject Name: New Enterprise and Innovation Management (NE&IM)****Time: 14:30 pm – 17:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define Entrepreneurship and Discuss the role of entrepreneur in the economic development of any country. **07**
- (b) Describe the entrepreneurial competencies of an entrepreneur. **07**
- Q.2** (a) Explain the difference between manager and entrepreneur decision making process. **07**
- (b) Discuss the different ways in entrepreneur can enter into international business. **07**
- OR**
- (b) Discuss the international entrepreneurship opportunities available in Gujarat state. **07**
- Q.3** (a) Discuss the registration procedure for setting up of SSI **07**
- (b) Difference between International Vs Domestic Entrepreneurship. **07**
- OR**
- Q.3** (a) Discuss the Importance Schemes available for SSI **07**
- (b) Explain the role of EDII on capacity building for entrepreneurs. **07**
- Q.4** (a) Discuss the various external and internal challenges faced by small scale enterprises at various phases. **07**
- (b) Discuss the various source of external finance for funding the growth of an organization. **07**
- OR**
- Q.4** (a) Explain the difference between merger, Acquisition and joint venture. **07**
- (b) Discuss the efforts that entrepreneurs can make to overcome external business challenges. **07**
- Q.5** (a) What is Business Plan? Discuss the outline of it. **07**
- (b) Discuss the process of forming strategic alliances. **07**
- OR**
- Q.5** (a) Discuss the various forms of strategic alliances. **07**
- (b) Explain the Difference sources of funding for R& D. **07**
