Seat No.:	Enrolment No.
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GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-IV • EXAMINATION - SUMMER • 2014

Su Tir	bject me: 1 truction 1. 2.	Code: 2840501 Name: International Supply Chain Management (ISCM) 10.30 am - 13.30 pm Total Marks: 70 ons: Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a)	Define International Supply Chain Management. Discuss international trade drivers.	07
	(b)	What are the main elements of the land transportation infrastructure? How does it affect to international shipment?	07
Q.2	(a)	Explain: • EMC • Piggy Backing	07
	(b)	Describe three of the elements generally found in an agency or distributorship agreement.	07
	(b)	OR Write a note on International Trade Theories	07
Q.3	(a)	Explain:	07
	(b)	 PPP Fisher Effect What documents are necessary for exporting from the United states? OR	07
Q.3	(a) (b)	Describe different types of ships used in international ocean transportation. Write a note on Intermodal Transportation	07 07
Q.4	(a)	Packaging is an art there are different alternative means of packaging products? Explain.	07
	(b)	Write a note on Custom Clearance Process OR	07
Q.4		Define INCOTERMS: • DES • FAS • DDP • EXW	07
	(b)	Describe the mechanism of a "Letter of Credit"	07
Q.5	(a) (b)	Write a note on competitive advantage of international Logistics. Documentation is a biggest challenge in international trade and it is a marketing tool for both importer and exporter.	07 07
Q.5	(a)	OR Write a note on Lex Mercatoria	07
V. 2	(a) (b)	How would an airline determine how much a shipment will cost, based on the highest of actual weight or volume weight? What can a shipper do to reduce the cost of shipping a light but voluminous package?	07
