

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA - SEMESTER-III • EXAMINATION – SUMMER • 2015****Subject Code: 2830202****Date: 29-05-2015****Subject Name: Management of Financial Services (MFS)****Time: 14:30 pm – 17:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 Differentiate the following: 14**
1. Money Market & Capital Market
 2. Performance Guarantee & Financial Guarantee
 3. Commercial Paper & Certificate of Deposits
 4. Repo & Reverse Repo
- Q.2 (a) “Merchant Bankers play a very important role in issue management activity.” State the major obligations and responsibilities of merchant bankers. 07**
- (b) Define financial inclusion & exclusion. Explain regulatory initiatives in India in this direction. 07**
- OR**
- (b) Write a note on Securitisation. 07**
- Q.3 (a) Differentiate between leasing & hire purchase. Also discuss the various types of lease. 07**
- (b) Comment upon RBI as a regulator and supervisor of financial system. 07**
- OR**
- Q.3 (a) “Book Building is the process of price discovery.” Elucidate. 07**
- (b) Write a note on Margin Trading. 07**
- Q.4 (a) Jenifer Studios approaches your credit rating agency to rate its equity issue. Guide them regarding the process and methodology for the same. 07**
- (b) “SEBI plays an important role in the development of Stock Market.” Comment. 07**
- OR**
- Q.4 (a) Discuss the system of WMA in the debt market. 07**
- Q.4 (b) Six morning walkers into the upper side of 60 years age-bar are confronted with the problem to finance their retirement years. How can they maintain their minimum living standard, when cost of living is rising continuously? Guide them about the concept of reverse mortgage to fit the bill. 07**
- Q.5 (a) Explain various types of mutual fund schemes with examples. 07**
- (b) What is a financial system? Discuss the components of a formal financial system. 07**

OR

- Q.5** **(a)** Discuss the asset based banking products available to corporate clients. **07**
- (b)** Aditya Sabarwal is a pharmacist and he developed a new formula for battling cholesterol which has been patented. He requires setting up a manufacturing facility for the same. He approaches you as a venture capital fund manager to know about the various stages in an investment cycle. Guide him regarding the process. **07**
