Seat No.:	Enrolment No.
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Subject Name: Business Process Reengineering (BPR)

Subject Code: 2830403

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-III • EXAMINATION – SUMMER • 2015

Date: 05-06-2015

	me: 1 tructio	4:30 pm – 17:30 pm Total Marks: 70	
11150	1. 2.	Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks.	
Q.1	(a)	Discuss the advantages of Business Process Reengineering?	07
	(b)	Describe at least seven common business processes in an Organization?	07
Q.2	(a)	Explain the various dimensions of Business Processes along with diagram?	07
	(b)	Explain the principles of Business Process Reengineering?	07
		OR	
	(b)	Why Organizations Don't Reengineer?	07
Q.3	(a)	Describe the enablers of Business Process Reengineering in Manufacturing?	07
	(b)	Discuss the supply chain management briefly?	07
		OR	
Q.3	(a)	Explain the capabilities of Information Technology (IT) in reengineering?	07
	(b)	Discuss in detail the Business Process Reengineering methodology?	07
Q.4	(a)	What is the impact of Business process reengineering on organizational performance?	07
	(b)	Explain the common steps to be taken for Business process reengineering	07
		implementation?	
		OR	
Q.4	(a)	What are the risks associated with Business process reengineering projects?	07
	(b)	Explain the Six-sigma in detail?	07
Q.5	(a)	Define Enterprise Resource Planning (ERP) and describe the some major characteristics of ERP?	07
	(b)	Explain the terms Total Productive Maintenance (TPM) and Kaizen?	07
	• •	OR	
Q.5	(a)	Describe the functions of Accounting and Finance Management?	07
	(b)	Describe the reasons for failure of ERP implementation?	07
