Seat No.: _____ Enrolment No._____

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER–III • EXAMINATION – SUMMER • 2014

Subject Code: 2830802 **Date: 29-05-2015**

Subject Name: Business in China/Central Asia/West Asia/East Asia (B-C-CWE-A)

Time: 14:30 pm – 17:30 pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	Has market reform made China more democratic?	**07**
	(b)	Is China's rise destabilizing international politics?	**07**
Q.2	**(a)**	Is China's economic development sustainable?	**07**
	(b)	Will ASEAN follow in the footsteps of the EU?	**07**
		OR	
	(b)	Why do Asian companies invest in Europe and how well have they done?	**07**
Q.3	**(a)**	"I have the simple but strong belief: how you gather, manage, and use information will determine whether you win or lose." Bill Gates, Chairman of Microsoft. To what extent does information management determine the competitiveness of a business nowadays?	**07**
	(b)	List the Central Asian Republics and identify those of particular strategic and economic importance to India. Examine the opportunities and bottlenecks in enhancing relations with these countries.	**07**
		OR	
Q.3	**(a)**	Trace the progress of India's efforts for increasing bilateral trade with China.	**07**
	(b)	Bring out the importance of the various Expo & Conferences for Small and Medium Enterprises organized abroad for Indian business.	**07**
Q.4	**(a)**	Is there still a role for the concept of balance of power in contemporary International business? Discuss.	**07**
	(b)	Explain global supply chain management with reference to a MNC of your choice.	**07**
		OR	
Q.4	**(a)**	Discuss the environmental issues in international trade with China.	**07**
	(b)	Discuss Offshoring in business with Singapore.	**07**
Q.5	**(a)**	Analyze Dumping and anti-dumping measures with reference to China for a product of your choice.	**07**
	(b)	Explain the Most Favoured Nations (MFN) with India in B-C-CWE-A	**07**
		OR	
Q.5	**(a)**	Track the growth of E-Commerce in China	**07**
	(b)	Analyze India's trade with an Asian Country of your Choice	**07**

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