Seat No.:	Enrolment No.
-----------	---------------

Subject Code: 2840501

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-IV • EXAMINATION – SUMMER • 2015

Date: 05-05-2015

Subject Name: International Supply Chain Management (ISCM) Time: 10:30am – 1:30pm **Total Marks: 70 Instructions:** 1. Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. **Q.1** Explain the differences between Mediation and Arbitration? How different are 07 (a) they from Litigation? Explain and compare the following terms **(b)** 07 i. FOB and DAF ii. DES and DEQ **Q.2** (a) What is marine insurance? Explain the various clauses of Marine Insurance **07** Policy. **(b)** "Selecting the proper vessels for exporting or importing goods is very 07 important". Explain the statement in light of various types of vessels available in International Trade. OR Packaging is one of the most important decision in Exporting. Write a note on **(b)** 07 points to be kept on mind while designing an export package. Q.3 Explain the difference between International and domestic logistics. 07 (a) **(b)** What is Letter of Credit? Explain the procedure of operation of letter of credit. 07 "Air transport is one of the fast and one of growing modes of transport". **Q.3** (a) 07 Explain the statement with respect to advantages and limitation of air transport. Write a note on port infrastructure with special reference to material handling 07 **(b)** systems on ports. 0.4 Explain the various systems for determining exchange rates in the world. 07 (a) Explain the various methods of entry in International Business categorized under **(b)** 07 direct and indirect methods. OR Explain the various methods of payment in brief. 07 **Q.4** (a) Explain the procedure of custom clearance. 07 **(b) Q.5** Write a detailed note on Non-tariff barriers in international trade. 07 (a) **(b)** Discuss different types of hedges that firm can use to protect itself against 07 transaction Exposure. OR Write a note on Export documentation. 07 Q.5 (a) Differentiate: Hague Rules, Hague-Visby Rules, and "Hamburg Rules **(b)** 07 ******
