GUJARAT TECHNOLOGICAL UNIVERSITY MBA - SEMESTER-IV • EXAMINATION – SUMMER • 2015

Subject Code: 2840502 Date: 13-05-2015
Subject Name: Export-Import Policy Procedure and Documentation (EIPPD)
Time: 10.30 am - 01.30 pm Total Marks: 70
Instructions:

- 1. Attempt all questions.
- 2. Make suitable assumptions wherever necessary.
- 3. Figures to the right indicate full marks.

Q.1	(a)	What is Export Finance? Which are the various Pre-and Post-Shipment Finance available to the Indian exporters?	07
	(b)	State the various strategies adopted for the Export Pricing?	07
Q.2	(a)	What is IEC number and what are the documents required to be attached with the application for obtaining IEC number?	07
	(b)	Describe the shipment procedure for exports from enquiry to the receipt of payment to importer.	07
		OR	
	(b)	Explain the major difference between FERA and FEMA	07
Q.3	(a)	What are INCO Terms? Explain the 'C' and 'D' Group terms in detail.	07
	(b)	Write short notes on – (i) Liner shipping (ii) Warehousing (iii) LCL/FCL.	07
		OR	
Q.3	(a)	What is Letter of Credit? Explain the advantages and limitations of Letter of credit to the exporters and importer in India.	07
	(b)	Discuss the major external factors affecting International Business.	07
Q.4	(a)	Explain the benefits and of SEZ and EOU scheme to Indian Exporters.	07
	(b)	What is WTO? Write a note on its origin and its function in promoting world trade.	07
		OR	
Q.4	(a)	Examine the role of Exim Bank of India in providing export finance.	07
	(b)	What is Pre-shipment Inspection and explain the different methods of certification available to Indian exporters?	07
Q.5	(a)	Briefly describes the Duty Free Import Authorization Scheme.	07
	(b)	Explain the procedure required for the custom clearance of IMPORT cargo? OR	07
Q.5	(a)	Explain major types of Foreign Exchange Risks affecting International Business.	07
	(b)	What is an Export Contract? According to you which are major points one has	07

to look for while entering into the Contract?