Seat No.:	Enrolment No.

## GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-I • EXAMINATION - SUMMER • 2015

Subject Code: 810005 Date: 09-06-2015 **Subject Name: Organizational Behaviour (OB)** Time: 02:30 pm to 05:30 pm **Total Marks: 70 Instructions:** 1. Attempt all questions. 2. Make suitable assumptions wherever necessary. 3. Figures to the right indicate full marks. **Q.1** (a) Define the terms: 07 1. Halo and Horn Effect 2. Referent Power 3. Type A Personality 4. Utilateralism 5. Virtual Team 6. Role Conflict 7. Group Conformity (b) What are the challenges and opportunities for managers in using OB concepts? (a) What are the functional and dysfunctional effects of organizational culture? 07 0.2 What is the difference between trait and behavioural theories? Are the 07 theories valid? OR **(b)** Explain Hofstede's Cultural dimensions with implications. 07 Q.3(a) What is personality? Describe any five important personality traits and explain how do they effect behavior and work performance (b) What are the values, why are they important, and what is the difference 07 between terminal and instrumental values (a) What is the Myers Briggs Type Indicator (MBTI) and what does it 07 0.3 measure? **(b)** Explain the attribution theory and locus of Control. 07 (a) Describe in detail the different stages of group development. Do all groups **Q.4** follow the same model? Explain. **(b)** Explain Victor Vroom's Expectancy Theory 07 (a) What is Transactional Analysis? Highlight the basic components of TA **Q.4** 07 useful for human development and comment on 'I am OK and You are Not OK'. **(b)** Explain the five bases of power? 07 **07** 0.5 (a) What are the differences between distributive and integrative bargaining? **(b)** What is reinforcement theory? How is it related to goal setting theory? 07 OR (a) What is Stress? Comment on the measures organizations should be taking to Q.5 07 deal with 'work stress'. **(b)** What are the four main approaches to managing organizational change? 07

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