GUJARAT TECHNOLOGICAL UNIVERSITY MBA – SEMESTER III – • EXAMINATION – WINTER 2014

Subject Code: 830202 Date: 29/05/ 2015 Subject Name: Management of Financial Services (MFS) Time: 14:30 am to 17:30 pm **Total Marks: 70 Instructions:** 1. Attempt all questions. Make suitable assumptions wherever necessary. 2. 3. Figures to the right indicate full marks. Q.1 Define Credit rating. Explain the rating methodology used by the rating 07 **(a)** agencies for Banking Institutions. Support your answer with suitable example. State and explain various types of mutual fund schemes with their innovative 07 **(b)** features. Q.2 (a) Discuss reforms in primary and secondary market in light of Harshad Mehta 07 and Ketan Parekh Scams. **(b)** Write a short Note on Importance of Money Market 07 OR Describe different types of NBFCs in India. 07 **(b)** Q.3 07 Explain the process of Hire purchase with hypothetical example. **(a) (b)** Define letter of Credit. Explain various types of Letter of Credit. 07 OR Q.3 **(a)** Explain important features of Hire Purchase Agreement? How is it different 07 from leasing? Define ATM as fee based retail financial services. Discuss benefits and **(b)** 07 limitations of ATM. **Q.4** As a manager of asset based retail financial service provider explain the housing 07 (a) finance service in India. Discuss the role and functions of Reserve Bank of India 07 **(b)** OR Q.4 "Merchant Bankers are considered as sponsor of capital issues" - Justify this 07 **(a)** statement considering the role of merchant Bankers in new issues management. Write a short note on NSDL. **(b)** 07 Define Indian Financial System and explain the types of financial markets. Q.5 07 **(a)** Discuss the importance and need of venture capital in India. 07 **(b)** OR What is factoring and forfeiting? Discuss different types of factoring services. Q.5 07 **(a)** 07 **(b)** What is Book Building? Explain the process of Book Building.
