

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

# GUJARAT TECHNOLOGICAL UNIVERSITY

M.B.A -I<sup>st</sup> SEMESTER-EXAMINATION -JUNE- 2012

**Subject code: 2810004**

**Date: 11/06/2012**

**Subject Name: Organization Behaviour (OB)**

**Time: 02:30 pm – 05:30 pm**

**Total Marks: 70**

## Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a)** What is Organization Behaviour? Explain the various disciplines of it. **07**  
**(b)** Define: **07**
- 1 - OCB
  - 2 – Grapevine
  - 3 - BATNA
  - 4 – Halo Effect
  - 5 - Narcissism
  - 6 - Social loafing
  - 7 -MPS
- Q.2 (a)** Define the terms Motivation and explain Maslow’s Hierarchy of Need Theory. **07**  
**(b)** Does Behavior Always Follow from Attitudes? – Comment **07**
- OR
- (b)** Which types of methods should be used for Shaping the Individual Behaviour? **07**
- Q.3 (a)** Define personality and explain The Myers-Briggs Type Indicator. **07**  
**(b)** Define Culture in contemplation with Hofstede’ s Five culture Dimension. **07**
- OR
- Q.3 (a)** Explain the Classical Condition Theory given by Pavlov. **07**  
**(b)** Define Perception and Explain the Attribution theory for judging others. **07**
- Q.4 (a)** Explain the conflict and explain various Techniques in which Conflict have been Resolved . **07**  
**(b)** Define power? Explain any three types of Power with suitable examples. **07**
- OR
- Q.4 (a)** Explain the Concept of Johari Window. **07**  
**(b)** Define the terms Leadership and explain House’s Path-Goal Theory. **07**
- Q.5 (a)** Explain the various Type of Teams with suitable examples. **07**  
**(b)** Define the term Leadership and Explain Transactional Vs Transformational Theories of Leadership with appropriate examples. **07**
- OR
- Q.5 (a)** Define organization’s culture and explain types of it with suitable examples. **07**  
**(b)** Virtual Organization Structure is the best option for the Success of many firms in Today’s global environment. - Comment **07**

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