Seat No.:	Enrolment No.
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GUJARAT TECHNOLOGICAL UNIVERSITY

U		e: 2810005 Date: 12/06/	2012
Time	: 2.30p uction		s: 70
	2. Ma	empt all questions. ake suitable assumptions wherever necessary. sures to the right indicate full marks.	
Q. 1	(a) (b)	Explain major Functions of Management. Write on "Business Ethics & Social Responsibility".	[07] [07]
Q. 2	(a) (b)	Examine various types of Business Organizations in Modern Era. Differentiate Administration v/s Management.	[07] [07]
		OR	
	(b)	What are the objectives of Planning? Explain Planning Process.	[07]
Q. 3	(a)	Explain the importance of Forecasting & Decision-making in management.	[07]
	(b)	What is Organizing? Give its nature and clarify formal & informal organization.	[07]
		OR	
Q. 3	(a)	Depict your understanding for organization chart & organization structure.	[07]
	(b)	Explain various Departmentation by different strategies.	[07]
Q. 4	(a) (b)	Differentiate Centralization v/s Decentralization. Write note on, "Delegation of Authority."	[07] [07]
		OR	
Q. 4	(a) (b)	How do you select "a right man at the right time at right place"? Elucidate the requirements of Effective controlling.	[07] [07]
Q. 5	(a) (b)	Explain – Budget as Control technique. Give role of I.T. in Controlling.	[07] [07]
		OR	
Q. 5	(a)	Explain the impact of Globalization & Liberalization on Modern Business Environment.	[07]
	(b)	Discuss the International Management & Global theory of Management.	[07]

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