Seat No.:		Enrolment No	Enrolment No	
		GUJARAT TECHNOLOGICAL UNIVERSITY		
M.B.A -I st SEMESTER-EXAMINATION –JUNE- 2012 Subject code: 810003 Date Subject Name: Management Information System (MIS)			: 13/06/2012	
Time Instr 1.	: 02: ructi Atte	:30 pm – 05:30 pm Total M	arks: 70	
		res to the right indicate full marks.		
Q.1	(a) (b)	Describe about various phases in system Development life cycle Define data, information and discuss attributes of information.	07 07	
Q.2	(a) (b)	Differentiate between DSS and MIS	07 07	
	(b)	OR Discuss Transaction Processing System with Suitable Example	07	
Q.3	(a) (b)	Discuss architecture of ERP System. Enlist major features of ERP. Explain benefits of implementing ERP System OR	07 07	
Q.3	(a) (b)	What is DSS? Explain main features and types of DSS	07 07	
Q.4	(a)	What is BPO? Which are major business processes outsourced by industries? Explain in detail.	07	
	(b)	-	07	
Q.4		Explain B2B E Commerce along with its architecture What is the difference between Intranet, Extranet and Internet?	07 07	
Q.5	(a)	What the characteristics of Local Area Networks? Describe the various Network Topologies.	07	
	(b)	What is encryption and how can it be used for security purposes?	07	
Q.5	(a)	OR Describe the procedure involved in building a MIS for marketing	07	
¥		Airline Industry		
	(b)	What are the features of Modern information systems?	07	
