GUJARAT TECHNOLOGICAL UNIVER M.B.A - II nd SEMESTER-EXAMINATION – MAY/JUN	
M.B.A -II ^M SEMESTER-EXAMINATION – MAY/JUN	
Subject code: 820002	
Subject Name: Environment for Business	75 (13 f 1 70
Time: 10:30 am – 01:30 pm Instructions:	Total Marks: 70
 Attempt all questions. Make suitable assumptions wherever necessary. Figures to the right indicate full marks. 	
Q-1 (A) What are the changes made by government in Union Budget 201 Direct tax code?	10-11 for 7
Q-1 (B) Define Fiscal Policy. Explain tools of fiscal policy.	7
Q-2 (A) "Business management must consider the social and ethical implicates its decisions." Elaborate it in the frame of social responsibilities of towards different groups, particularly, in India.	
Q-2 (B) What is the significance of social environment with the develop corporate governance in India? Also discuss corporate governance the Indian organization. OR	
Q-2 (B) How culture has its impact on business? Give comparative an United States, Japan and India having contrast culture factors.	alysis of 7
Q-3 (A) What is Intellectual Property? Explain copyright, trademark and with examples.	d patents 14
Q-3 (A) Explain impact of technology change on any industry with at illustration.	least one 14
Q-4 (A) What is WTO? What is the objective of WTO? Has India benefit member of WTO? OR	ited from 14

(A) What is Natural Environment? Explain the impact of the government

OR

regulations for protection of environment on Industry.

(A) Explain the concept of Balance of Payment.

Compare FEMA with FERA

(A) Write a short note on followings.

1. Green Marketing

2. Sustainable Development

Q-4

Q-5

Q-5

(B)

7

7

14

14